



\$CBCA - WebCongress Inc. Coming to NYC , Conference on June 25, 2014, Featuring Top Corporate Executive Speakers

CBCA is an emerging global firm specializing in business development, high tech pharmaceutical development, and medical technology.

BOCA RATON, FL, USA, June 11, 2014 /EINPresswire.com/ -- Join [WebCongress](#) NYC at Toshi's Living Room & Penthouse in the Flatiron Hotel June 25, 2014, With an Impressive Speaker List

BEVERLY HILLS, Calif. — [Cannabis Capital Corp.](#) (CBCA) is an emerging global firm specializing in business development, high tech pharmaceutical development, and medical technology. The Company is proud to announce that WebCongress Inc. will be hosting its Digital Marketing Event in New York City on June 25, 2014, at Toshi's Living Room & Penthouse in the Flatiron Hotel.

The WebCongress NYC event will be split into three different experiences:

Conferences & Roundtables: Learn and be inspired by insightful and engaging speakers and riveting, cutting edge brands. Jason Dailey, a Director at Microsoft, will be speaking about "Bing Evangelism." Nicole Emanuele, who works with Content Partnerships at YouTube, will be speaking as well. See the entire WebCongress NYC speaker list here:

<http://webcongress.com/newyorkcity/speakers/>

Workshops: Master and work with advanced digital marketing strategies in small groups led by tech gurus. Eric Fettman from e-nor is one of the few Google Analytics Premium



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The WebCongress logo consists of a large, stylized "WW" in white on a red background. Below the "WW" is the word "WEBCONGRESS" in white, bold, uppercase letters on a dark red background.

WEBCONGRESS

experts in the US and will be delving into Analytics. Theo Skye, Executive Creative Director at Medialets, will teach us about ASPEC, the industry standard for accurately communicating digital ad specifications. See the entire WebCongress NYC agenda here:

<http://webcongress.com/newyorkcity/agenda2014/>

Networking & Party: Mingle, drink and network with WebCongress attendees, keynote speakers and conference teachers while enjoying stunning views in New York's finest penthouse. Our friends at Startup Social will cohost the famous WebParty. See the WebCongress NYC party details here:

<https://www.eventbrite.com/e/startup-socials-mixer-new-york-june-2014-tickets-9835931536?ref=ebtn>

Register here to secure your spot, as limited seats are available:

<http://www.eventbrite.com/e/webcongress-new-york-city-june-25th-2014-tickets-10402109991>

“WebCongress CEO Ouali Benmeziane and his team will bring their W Experience to one of the greatest cities in the world, New York City, and you should participate. Start spreading the news and I guarantee you will get inspired, have significant industry networking opportunities, and enjoy learning key digital marketing insights from top experts,” stated Chad S. Johnson, Director, President & CEO of CBCA.

About WebCongress

Since the launch of WebCongress in 2008, over 100,000 people have come together to be inspired and educated by and network with leading executives in the technology space from a variety of major industries. Having hosted more than 28 events in 9 different cities, such as Barcelona, Miami, Bogota, and San Francisco, and attracting powerful speakers from companies like Google, Facebook, Twitter, YouTube, Spotify, Blackberry, Microsoft, Skype, Samsung, Intel and Ericsson, WebCongress Conferences are considered to be among the most important digital marketing events in the world.

WebCongress Conferences are Digital Marketing Events covering technical innovations that bring together web professionals and media outlets from North America, Europe, and Latin America; with one principal goal: teaching online marketing strategies by involving leading companies in technology, internet and marketing industries. The WebCongress Conference experience delivers 1) inspirational and strategic conferences – 2) intensive training with workshops – 3) the legendary W Party, the ideal place for networking with attendees, keynote speakers, mentors and the WebCongress community. WebCongress Conferences cover topics such as SEO, Online Advertising, Analytics, Email Marketing, Ecommerce, Mobile, Social Media Marketing, Apps, and more.

About CBCA

Cannabis Capital Corp. (CBCA) is a United States company actively pursuing investment opportunities in several traditional emerging markets and, where synergistic, infusing them with the rapidly growing global medical cannabis industry. CBCA invests in companies positioned to make a significant impact within their respective industries. These early stage investments provide emerging companies with access to larger capital sums to help elevate their status from start-ups to mature and durable brand leaders. Recent legislative changes around the world are creating compelling investment opportunities that CBCA is positioned to identify at an early stage.

For example, the legal cannabis economy is growing at an aggressive rate as more and more opportunities arise every day as this sector expands from state to state and country to country. Over 20 states and a dozen countries have medical cannabis programs; each creates a unique opportunity for CBCA.

Forward Looking Statements

This Press Release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Act of 1934. A statement containing words such as “anticipate,” “seek,” “intend,” “believe,” “estimate,” “expect,” “project,” “plan,” or similar phrases may be deemed “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Some or all of the events or results anticipated by these forward-looking statements may not occur. Factors that could cause or contribute to such differences include the future U.S. and global economies, the impact of competition, and the Company’s reliance on existing regulations regarding the use and development of cannabis-based drugs. Cannabis Capital Corp. does not undertake any duty nor does it intend to update the results of these forward-looking statements.

CBCA

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