

Big Smo's Producers Join Forces with myQme's Social-Media-Content Management Platform

Conogy Creative to grow their brand via campaigns from single hub at www.myqme.com

WILMINGTON, DE, USA, June 16, 2014 /EINPresswire.com/ -- Today, myQme, Inc., the one-stop social media platform at www.myqme.com announced that they are now working with Conogy Creative, <http://conogycreative.com/>, the audio and video company behind A&E's Big Smo and his debut album on Warner Nashville.

Producers Jon Conner and Ray "DJ Orig" Riddle recently co-founded Conogy Creative with Ohio producer, Greg Baughman and needed help for their growing business. They produced, co-wrote and recorded reality-TV-star Big Smo's debut album "Kuntry Livin'," which debuted on the iTunes country charts at #12 the first week of June. And it is currently the #3 R and B/Hip Hop album in the country per "Billboard." In addition, his new single and video, "Workin'," already has two million views on YouTube.com.

Conner, the producer behind Smo's breakout hit, "Kickin' It In TN" (six million YouTube views), was also hired by Warner to film 18 episodes of Big Smo's Web Series, "Kuntry Livin'". This led to Big Smo's new show which debuted this month after "Duck Dynasty" on A&E. Riddle, Big Smo's tour DJ, also appears in the 10-episode show.

In addition, Conogy Creative is currently producing I4NI, a super group comprised of David Ray, Stump and Bubba Sparxxx.



Visit www.myqme.com to get rewarded for being social!



Jon Conner, Co-Founder of Conogy Creative

Sparxxx, widely recognized as the original, “country rapper”, was featured along with Big Smo in a recent article in The New York Times about the rise of the genre.

“Working with two of the biggest names in the ‘country rap’ genre has significantly increased our social activity and business almost overnight, and we needed help maximizing the situation fast,” says Conner. “We turned to myQme because they are able to communicate our messaging quickly to our audiences, provide a rewards program no other social-media platform has and give us complete support through their full-service marketing agency.”

The myQme social platform integrates, content creation, marketing, management, and reporting into a single Website where members can:



Bentley Charlemagne of www.myqme.com

- Access a simple, search hub to showcase a brand;
- Sell products to a worldwide audience via the Qme Store;
- Find a new career and post job opportunities;
- Add photos, videos, music, blogs, and other content;

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*Jon Conner, Conogy Creative
Co-Founder*

- Engage and learn more about local, community events and news nationwide; and
- Get rewarded by earning Qme Qoins for sharing and engaging in campaigns and more!

“At myQme, we provide a unique, user-aggregation system that makes it easy to send relevant content including blogs, videos, songs, press releases, and more, to audience-members who get rewarded for interacting with that brand,” states Bentley Charlemagne, myQme Co-Founder and CEO, Managing Partner. “By using our system and marketing services, Conogy Creative will be able to manage a massive increase in customers, distribute valuable information instantly and monitor the results quickly and easily from a single hub.”

“We are looking forward to working with myQme to help manage our growth, increase brand awareness, communicate with fans and save time, money and effort in the process,” states Conner.

To learn more about Conogy Creative, A&E’s Big Smo and how myQme helps independent professionals, visit www.myqme.com.

About myQme, Inc.

myQme, Inc. is a full-service, sales and marketing agency with the only social media platform that rewards members for being social. Founded in 2013 by entrepreneur and marketing experts Bentley Charlemagne and Tom Bergey, our experienced professionals provide creative expertise in consumer brand development, content strategy, digital and traditional media, and product marketing. Via the Qme system, we identify and reward customers for sharing and engaging with brands online and give entertainers, athletes and entrepreneurs the ability to catapult their brands into the global arena easily and cost-effectively. To create a free, myQme profile, or learn more about personalized, marketing services, visit www.myqme.com or call us at 267-932-8043.

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