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BluePrint Data Providing Parental Controls for Lavasoft

BluePrint Data and Lavasoft announce the integration of BluePrint Data's URL Content Filtering for Parental Controls into the Lavasoft's Ad-Aware Total Security

JACKSONVILLE, FL, USA, June 12, 2014 /EINPresswire.com/ -- BluePrint Data, the leader in high quality, OEM, integratable Internet Filtering and Parental Control security solutions, and Lavasoft, the original anti-malware company announced the integration of BluePrint Data's URL Content Filtering for Parental Controls and Internet Filtering for business into the Lavasoft's Ad-Aware Total Security product. The combined products create an unparalleled user-tailored Parental Control solution.

Lavasoft specializes in providing anti-malware and privacy software including the award winning Ad-Aware product with almost half a billion downloads. Lavasoft believes that online security should be accessible to everyone and supports millions of users protecting their computers and online identities. By integrating the BluePrint Data web filtering Cloud Engine within Lavasoft's family of award winning solutions, Lavasoft is able to provide high quality solutions to their customers and extend their internet security to include the ability to restrict access to certain type of web content such as pornography, gambling, drug promotion, etc.

"BluePrint Data is delighted to extend our Internet Filtering content services and platform to Lavasoft and to integrate the Lavasoft anti malware services into our products and services." said Bob Dahlstrom, CEO of BluePrint Data (http://www.blueprintdata.com) "This integration is a "win-win" for both companies and extends both of our products and services to more fully protect end users."

End-users will benefit from an accurate solution that is tailored to their needs, providing them with a safe web-surfing experience through a locally installable, fully manageable security solution capable of content filtering and other services provided by Lavasoft. With the combined solution, subscribers receive accurate and clean content delivered with optimal service and protection.

"Lavasoft has been protecting users since 1999 and the addition of BluePrint Data's services continues our rich history of providing protection and additional security to end users and their networks" said Daniel Assouline CEO of Lavasoft. "This partnership delivers high-quality cloud and locally installed access to the best web site and URL inspection tools in the industry,

ensuring accurate content filtering customized for the task at hand."

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