



Houston Trade Show Display Firm Shares Tradeshow Tips At Free Seminar On June 11

Skyline Displays of Houston is hosting a free Lunch 'n' Learn seminar on June 11, 11:30am - 1:00pm. Register: <http://www5.skyline.com/I/14202/2014-02-10/651nk>.

HOUSTON, TX, USA, June 13, 2014 /EINPresswire.com/ -- Exhibitors of all kinds in the Houston area will want to attend [Skyline Displays of Houston](http://www5.skyline.com/I/14202/2014-02-10/651nk)'s latest free Lunch 'n' Learn seminar on June 11. The gulf coast trade show exhibit and design company is hosting "60 Tradeshow Tips in 60 Minutes" at the company's Houston Design Center from 11:30 a.m. - 1:00 p.m. that day. The Houston Design Center is located at Skyline Displays of Houston, 7885 Northcourt Road, Suite 100, Houston, TX 77040.

"60 Tradeshow Tips in 60 Minutes is suitable for anyone who exhibits, but Marketing Directors and Event Specialists will get the most out of it. It's a little different from other seminars that we have offered. It's more interactive and it's a little shorter and punchier. We have a lot of tips to get out in just 60 minutes so we really keep things moving," said [Craig Koopersmith](http://www.skylinehouston.com) of Skyline Displays of Houston (<http://www.skylinehouston.com>).

Our "60 Tradeshow Tips In 60 Minutes" has a strong focus on logistics and practical tips that will benefit trade show insiders, veterans and rookies alike. Tips include:

- Simple ways to cut expenses and increase leads from shows
- How to avoid theft at trade shows
- How to increase average exhibit stay time
- Appropriate giveaways for a show

The [Houston trade show display](http://www5.skyline.com/I/14202/2014-02-10/651nk) company's seminar will also include examples of successful exhibiting solutions of many different sizes from massive island displays to portable exhibits and banner stands. Houston area companies will learn more about the effective use of trade show graphics and how to use them to target specific audiences.

Although the Lunch 'n' Learn seminar is free, registration is required. Register at: <http://www5.skyline.com/I/14202/2014-02-10/651nk>.

Skyline Displays of Houston regularly offers free Lunch 'n' Learn seminars on topics that can help exhibitors get the most out of their trade show experience. The seminars are an extension of the

company's philosophy of helping their clients get more leads, sales and a better ROI from their exhibiting efforts through a combination of eye-catching and functional trade show booths and exhibiting know-how.

Skyline Displays of Houston designs and manufactures exhibits and exhibiting accessories that are suitable for a variety of marketing efforts. The company is part of the global Skyline Exhibits network, a worldwide leader in exhibiting and exhibiting technology.

For more information about Skyline Displays of Houston visit: www.skylinehouston.com.

About Skyline Displays of Houston: Skyline Displays of Houston designs and produces custom trade show displays and permanent exhibit structures for their clients. Every client works with a team of Skyline consultants, designers and technicians to design the perfect trade show display, meeting client needs and budget constraints. Skyline takes a full-service approach to every project, from developing the concept to inspecting and shipping the finished product.

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