

## Nexcopy introduces USB Clip Printer<sup>™</sup> for printing to flash drives.

Nexcopy introduces the USB7P, an inkjet flash drive printer designed for printing full color images to USB clips used with the popular USB swivel drive style.

LAKE FOREST, CA, USA, June 17, 2014 /EINPresswire.com/ -- Nexcopy Inc., launches an all new inkjet printer for printing to USB flash drives. The USB Clip Printer<sup>TM</sup> is capable of printing full color logos on USB clips used with the popular USB swivel styled drive. The USB Clip Printer<sup>TM</sup> is targeted for small business, marketing firms and promotional companies where quick turn, full color printing is beneficial for customer service and product sales.

Using the Nexcopy seven slot USB Clip Printer™ and Nexcopy inkjet printable clips, quickly and easily print full color logos in about 35 seconds.

- Print from common jpeg and bmp files
- Print 7 identical images or 7 different images with Nexcopy print software
- USB clips are print ready on top and bottom
- USB clips are available in a smooth, white, matte finish
- Ideal for one-off samples or short and medium size print jobs
- Printed images are instantly dry, highly water resistant and durable from scratching
- Inkjet printable USB clips compatible

with nearly all swivel USB drive styles



"The USB Clip Printer™ is an exciting product for Nexcopy to release," says Greg Morris, President of Nexcopy Inc. "The <u>USB7P</u> opens doors for branding and printing to flash drives which the industry has never seen before. The inkjet flash drive printer has an aggressive price point which provides marketing firms and promotional companies a real in-house option for full color printing to USB flash

memory."

The USB7P is based off Hewlett Packard's inkjet print technology. Hewlett Packard print technology is known for exceptional print quality and ability to closely match Pantone colors with printed images. Testing has shown the USB Clip Printer™ can print seven full color images in about 35 seconds. Print speed can improve with the quickest time being around 15 seconds for seven clips printing a black only image.

"The USB Clip Printer™ gives small business a cost advantage because with an in-house flash drive print solution, there are no shipping fees associated



with sending USB media to a print house. No screen costs or setup fees to pay before printing which equates to the per-print cost being significantly lower than from a print shop." Morris continues, "The USB7P is extremely easy to use. For example, one Nexcopy reseller pulled their client's logo off their website, printed the image to a USB clip and shipped the sample in a matter of minutes. The client



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Greg Morris, President

received their printed sample the following day and ended up booking a large flash drive order. This quick turn scenario is one example of how we see the USB Clip Printer™ impacting sales for small business, marketing firms and promotional companies."

The USB7P weighs 11 pounds/5kgs with physical size of: 18 x 11.5 x 10.5 (inches) or 452 x 286 x 267 (mm). The inkjet flash drive printer ships with an external power block and power cord for both 110 and 220 power. The printer is based off HP print technology and uses a CMY ink cartridge and black ink cartridge. One of each cartridge and 20 clips ship

with purchase of the printer. The USB7P will hold seven USB clips and print seven of the same image or seven different images at the same time. The USB7P has an MSRP of \$1,799.

Images for Nexcopy's USB Clip Printer™ USB7P:

Product Page: <a href="http://www.nexcopy.com/usb-clip-printer/">http://www.nexcopy.com/usb-clip-printer/</a>
Printer image: <a href="http://www.nexcopy.com/downloads/usb7p.jpg">http://www.nexcopy.com/downloads/usb7p.jpg</a>

USB clip samples: <a href="http://www.nexcopy.com/downloads/usb7p">http://www.nexcopy.com/downloads/usb7p</a> tray.jpg USB7P data sheet: <a href="http://www.nexcopy.com/downloads/USB7P.pdf">http://www.nexcopy.com/downloads/USB7P.pdf</a>

"USB Clip Printer" is a trademark of Nexcopy Inc.

Nexcopy's complete line of USB Duplicators, CF Duplicators, SD Duplicators and microSD Duplicators are available through a world-wide network of authorized resellers.

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