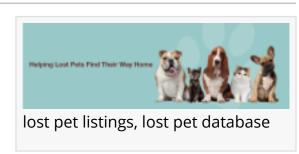


First-of-a-Kind Website PetLost.Net Helps Pet Owners Find their Pets Fast

Petlost.net combines high-tech with lost pets to create an advanced database that matches up lost animals with their owners.

MICANOPY, FL, USA, June 18, 2014 /EINPresswire.com/ -- About 14 percent of all dog owners and 15 percent of cat owners have <u>lost a pet</u> over the past five years, according



to the ASPCA, but the numbers mean nothing compared to the heartache a lost pet can cause. Posting signs that are only seen in the immediate area, calling local shelters and clicking through countless Internet listings are often not enough to bring the lost pet back home.

But Petlost.net can be.

The recently launched website, founded by Joanie Morrison, takes advantage of today's technology to quickly match up lost pets with their owners. The site features a global database where people can enter information on pets they either lost or found, complete with the animal type, characteristics and region.

The system swiftly goes into action when new data is entered, sifting through all available data to check for a match between pets lost and found in a specific region. When a match is made, the pet owner is notified via email, as is the person who found the animal. Each time new data is added, the possibilities of finding a match likewise increases.

While Petlost.net offers an advanced solution that marks of the first-of-a-kind in the industry, the premise behind its creation remains straightforward.

"Pet Lost, Inc., was founded with one purpose in mind," Morrison says, "to help lost animals find their way home. If you've ever <u>lost an animal</u>, you know how helpless you can feel. There are only a handful of ways you can turn and time is of the essence."

PetLost.net not only instantly speeds up the process, but it also significantly broadens the scope of the search. While the database is mainly targeted for U.S. pets, the system is designed to work anywhere in the world. In fact, the first pet entered in the database was a cat someone found in the U.K.

And it's not just available for dogs and cats, either. PetLost.net services extend to include birds, horses and rabbits.

For security purposes, users are first asked to register their name and email before accessing the system. They are then able to choose if they would like to register a lost or found animal. Found animals list for free. Lost animals list for \$5 for a three-month period.

Listings can include pertinent information on the pet as well as an uploaded photo of the animal. Registering allows people to use all areas of the site, while non-members are restricted from accessing pages to browse for found animals to prevent them from claiming animals that are not theirs.

"More often than not, <u>animals are found</u> by loving individuals that want to help find their owners," Morrison says. "The lack of identification makes it difficult. Signs are rarely seen, humane societies are overrun and Internet listings take precious time. Petlost.net makes it faster and easier than ever to bring a lost pet back home."

About Pet Lost, Inc. - Pet Lost, Inc., was founded with one purpose in mind, to help lost animals find their way home. Our company strives to provide pet owners who have lost their pet, a method in which to expand the possibility of reuniting families with their lost pet through our broad database of found pets.

Press release courtesy of Online PR Media: http://bit.ly/1ngUJwk

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