



# New American Funding Launches New 'I CAN' Radio and Billboard Campaign

*New American Funding, a national mortgage lender, is pleased to announce the launch of their new 'I Can' Campaign.*

TUSTIN, CA, USA, June 17, 2014 /EINPresswire.com/ -- [New American Funding](#), a national mortgage lender, is pleased to announce the launch of their new 'I Can' Campaign. Through the 'I Can' Campaign, New American Funding, shows its diversity in financing options empowering homeowners and potential homeowners to purchase or refinance their dream home with more financing options than ever before. New American Funding is up to the challenge of helping Americans achieve their dream of homeownership and offering the best possible [loan programs](#) on the market today.

As both a national mortgage banker and a direct lender, New American Funding provides many borrowers who may be unable to qualify with other lenders the power to purchase or refinance a home with niche products allowing for little to no money down, special financing options, cash out, HARP 2.0 and 100% VA financing.

New American Funding is based out of Tustin, California but has offices in 13 states and Loan Consultants licensed in 35 states. The 'I Can' Campaign is currently being advertised on billboards in major market areas including Denver, Las Vegas, Colorado Springs, San Francisco, St. Louis, Los Angeles, Dallas and Phoenix. Along with the launch of the billboard campaign, a radio campaign has been launched on many major radio stations in those same markets. This also includes Spanish stations such as KSCA La Nueva 101.9 FM and Recuerdo 103.9 FM and 98.3 FM featuring New American Funding's President and Co-founder, Patty Arvielo, telling her personal story about why she is so passionate towards helping the Latina community obtain homeownership. In addition, New American Funding has launched radio nationally with Sirius XM on stations such as CNN, CNN Headline News, and ESPN.

New American Funding's endorsement with Bill Handle, talk show host from KFI AM 640, also allows the company to reach a greater audience both in the Los Angeles and online markets.

Through the 'I Can' Campaign New American Funding hopes to reach homeowners and potential homeowners alike with the message that there are many possibilities and options when it comes to home financing.

[Click here](#) to listen to the 'I Can' radio ads.

#### About New American Funding

New American Funding is a Fannie Mae, Freddie Mac and Ginnie Mae Direct Seller/Servicer, FHA Direct Endorsement and VA Automatic mortgage lender with approximately 800 employees and a servicing portfolio of over \$4.5 billion. The company is licensed in multiple states across the nation, funds over \$300 million a month, and offers a variety of purchase home loan and refinance loan options, including, Conventional, FHA, Cash Out, Fixed Rate and Adjustable Rate Mortgages, VA, HARP 2.0, Jumbo, and Reverse Mortgages.

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