

gUnify Launches Salesforce Connector for BroadSoft and Google Chrome

gUnify announced today the introduction of gUnify Salesforce Connector which integrates with BroadSoft® and Google Chrome ...(UCaaS) business productivity.

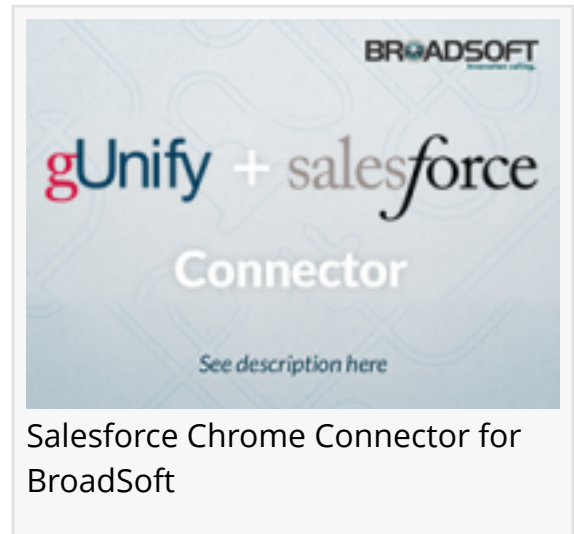
LOS ANGELES, CA, USA, June 18, 2014 /EINPresswire.com/ -- [gUnify](#) announced today the introduction of gUnify [Salesforce](#) Connector which integrates with BroadSoft® and Google [Chrome](#), adding considerable value to Unified Communications as a Service (UCaaS) business productivity.

The 100% cloud-based gUnify Salesforce Connector enables Salesforce users to fully integrate the Salesforce CRM information with BroadSoft's hosted unified communications platform and Google Chrome with IP connected devices.

The gUnify Salesforce Connector facilitates a onetime setup that connects the Salesforce CRM and BroadSoft's unified communications services through a single login. Being built on the Chrome browser allows incoming calls to be displayed in screen pops regardless of where the users are in regard to their desktop environment. Chrome does not have to be running in order for the screen pops to display.

The gUnify Salesforce Connector provides "click-to-dial" in a Chrome browser for connection through a BroadSoft Service Provider. Productivity tools include the option to answer, decline, send the call to voicemail, in-call progress screen pop with call log window options, missed call screen pop with call back or call back and open call log window options. Easy to use call tagging and note taking for all inbound/outbound calls are recorded in the Salesforce contact or lead activities.

"Evolve IP is extremely excited about the strategic partnership with gUnify which will further differentiate Evolve IP from the competition as the leading cloud services company. The addition of gUnify will enhance our Unified Communications offering for prospects and customers with both the Salesforce CRM Connector and Google Apps integration to the Evolve IP hosted voice platform," states Michael Hamilton, Manager of Unified Communications at Evolve IP. "These



integrated apps from gUnify connect world-class cloud platforms of Evolve IP, Google, and Salesforce.com to provide end users with more UC features right at their fingertips which will increase the adoption rate."

gUnify is the leading provider of middleware for UCaaS and business productivity solutions. The gUnify Salesforce Connector is available at BroadSoft Marketplace and Google Chrome Web Store and is activated with a license key from a BroadSoft service provider.

Evolve IP is The Cloud Services Company™. Evolve IP's combination of security, stability, scalability, and lower total cost of ownership is fundamentally superior to outdated legacy systems and other cloud offerings. Salesforce is the world's largest provider of customer relationship management (CRM) software.

BroadSoft is the leading provider of software and services that enable mobile, fixed-line and cable service providers to offer Unified Communications over their Internet Protocol networks.

Google Chrome is the one browser for computers, phones and tablets.

Press release courtesy of Online PR Media: <http://bit.ly/1nkad4c>

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This press release can be viewed online at: <https://www.einpresswire.com/article/210019180>

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