

Draco Natural Products And TRU Aseptics Form Draco-Tru Ingredients

New products will possess unique "whole fruit and vegetable" properties along with highly desirable aseptic packaging benefits

SAN JOSE, CA. AND CHICAGO, IL, USA, June 19, 2014 /EINPresswire.com/ -- Draco Natural Products, Inc. and TRU Aseptics, LLC today announced the formation of Draco-Tru [Ingredients](#) ("DTI"). DTI will manufacture, market and distribute aseptically packaged fruit and vegetable [concentrates](#), extracts and [purees](#) to serve the food and beverage ingredient markets. DTI's products will possess unique "whole fruit and vegetable" properties along with highly desirable aseptic packaging benefits including extended shelf life, no refrigerated storage and added food safety.

Draco will contribute manufacturing technology and infrastructure, an extensive sourcing and R&D platform, as well as advanced extraction and processing expertise. DTI will leverage Draco's patented extraction and manufacturing technologies, including Phytoconcentrate™, Supercritical, Fermentation and Full Spectrum™ processes. TRU will provide patented aseptic technologies, sales, strategic account management, marketing and infrastructure services along with deep food and beverage ingredient category expertise. DTI will leverage this complementary expertise to maximize new product offerings and marketing and manufacturing synergies.

Draco's CEO, Jerry Wu, commented, "This partnership positions Draco for growth in the attractive food ingredient segment. We are planning to provide an entirely new offering of advanced ingredients using state-of-the-art processing technologies. These technologies will produce superior organoleptic, functional and nutritional properties not available in the market today."

TRU Aseptics Partner, James Hurley, commented, "DTI will provide our clients with significant cost savings, added food safety and highly improved quality over current frozen and acidified concentrates and purees."

Scott Eckman, TRU Aseptics Partner, added, "With our joint strength, technological expertise and shared vision, DTI will be a highly focused ingredient business."

About Draco Natural Products-Since 1995, Draco Natural Products has been a world leader in the supply of exceptional quality botanical extract ingredients for the nutritional supplements, functional foods, OTC, and personal care markets. Its products include over 400 herbal extract

ingredients from single species sources, a full line of pre-formulated formulations, a full line of premium liquid herbal extracts, and a full range of fruit and vegetable extracts. Learn more at <http://www.draconatural.com>.

About TRU Aseptics-TRU Aseptics specializes in advanced aseptic processing and supply chain solutions, with significant expertise in advanced food ingredients and aseptic technologies. Learn more at <http://www.truaseptics.com>.

For further information: Draco Natural Products Inc., info@dracoherbs.com, 408-287-7871.

Press release courtesy of Online PR Media: <http://bit.ly/1rcCNXG>

Jerry Wu

Draco Natural Products Inc

408-287-7871

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/210207962>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.