

Citizen Electronic Cigarette Introduces Premier eCig Line and First-To-Retail eCigar

Citizen eCigs and eCigars Launch in Thousands of Retail Outlets Nationwide

LOS ANGELES, CA, USA, June 19, 2014 /EINPresswire.com/ -- Nationwide taste test winner [Citizen eCig](#), has burst onto the forefront of the eCig product landscape. The Southern California-based [Citizen Electronic Cigarette](#) company, has introduced the highest-quality, best tasting disposable eCig line, best priced rechargeable eCig starter pack and a revolutionary first-to-retail eCigar!

The Citizen Electronic Cigarette line is now available at Kroger, BevMo!, JayC Food Stores, Fred Meyer, Food4Less, King Soopers, Ralphs, Dillons Food Stores and select 7-11's.

Citizen eCig has piqued the interest of visionary entrepreneurs John Paul Dejoria and Sir Richard Branson. Dejoria was one of the first Citizen eCig investors and Branson voiced his support of the burgeoning brand on his popular blog, "There are many people who are working to make positive change in the world in their own ingenious and meaningful ways. One such remarkable person is Monica Ord, she runs Citizen eCig."

Citizen eCig was founded by entrepreneur and Biomed industry veteran Monica Ord, CEO, based on the principle of "noble profit." Creating both an eCigarette and eCigar option that, when chosen over traditional tobacco products, could change the quality of life of all smokers as well as the health of the environment. Citizen eCig utilizes a team of specialists with more than 25 years in the biomedical, toxicology, cancer and disease industries to create alternative products to empower individuals to make the switch with little effort.

First-to-retail, the [Citizen eCigar](#)'s popularity has soared with its ability to feel and taste like the real deal, yet require no lighting, filling or charging. The Citizen eCigar comes with two soft tips and an ash tip and features a resounding 1,000 puffs of rich, bold Cuban cigar flavor per single cigar.

Citizen disposable eCig's require no assembly and no recharging and come in three flavors that are consistent taste test winners. Rebel Red, their traditional cigarette flavor, Georgia Peach, cigarette flavor with a hint of spicy peach and Menthol Ice. The Citizen rechargeable eCig starter packs include a rechargeable battery, two cartomizers, and a USB charger in a convenient side pocket. Available in Rebel Red, Georgia Peach and Menthol Ice and the Citizen Electronic Cigarette eCig starter kits are not only the best-tasting but also the most affordable on the

market today.

An electronic cigarette, eCig or eCigarette, is a battery powered vaporizer which simulates tobacco smoking by producing a vapor that resembles smoke. The four-ingredient Citizen eCig and eCigar contain only water, flavoring, propylene glycol and nicotine, while offering a line of Zero nicotine products.

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