

LUIS NAMNUM, PRESIDENT OF OCCIDENTAL VACATION CLUB SELECTED FOR ARDA BOARD OF DIRECTORS

Luis Namnum Joins ARDA Board of Directors

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[/EINPresswire.com/](#) -- [Luis Namnum](#), President of [Occidental Vacation Club](#) (OVC) has been selected to the elite Board of Directors of the American Resort Development Association (ARDA). Namnum has served as president of OVC for 17 years. OVC, a division of Occidental Hotels and Resorts (Madrid) includes resorts in Aruba, Costa Rica, the Dominican Republic and Mexico. With nearly 25,000 members and 11 properties, the organization is



Luis Namnum

heralded for being one of the first to bring all-inclusive resorts into the timeshare arena.

“I am honored to be selected for this position,” said Luis Namnum. “We are proud to be part of the international timeshare community and privileged to be a voice on this prestigious Board.”

The American Resort Development Association (ARDA) is the Washington D.C.-based trade association representing the vacation ownership and resort development industries (timeshares). ARDA has almost 1,000 corporate members ranging from privately held firms to publicly traded corporations with extensive experience in shared ownership interests in leisure real estate. The membership also includes timeshare owner associations (HOAs), resort management companies, industry vendors, suppliers, and consultants; as well as owners through the ARDA Resort Owners Coalition (ARDA-ROC). In addition to the 1600 resorts located in the U.S., ARDA is also part of the international timeshare community the Global Alliance for Timeshare Excellence (GATE) made of member organizations in Australia, Canada, Europe and South Africa.

The ARDA Board is the governing body of the Association which is responsible for the overall supervision, control and direction of the Association. Recognizing the elastic nature of the industry, and the growing importance of the Caribbean region, ARDA’s Executive Committee, Board of Directors, and members with interests in the Caribbean region agreed that 2009 was the year to reinvigorate and expand the efforts of the ARDA-Caribbean Committee.

According to Howard Nusbaum, President and CEO of ARDA “Luis Namnum offers a valued voice with a depth of understanding of the Caribbean timeshare market. His success as a developer with

this uniquely Caribbean perspective will serve our ARDA Board well.”

Occidental Vacation Club offers exclusive features and amenities to its members. It is also open to the public for all-inclusive vacations. For information on rates and specials, as well as vacation club membership, go to: www.occidentalcationclub.com. U.S. and Canadian callers may call 1-888-538-8048. For more international numbers email info@occidentalcationclub.com. Follow us on Twitter @OccidentalVC, [facebook.com/occidentalcationclub](https://www.facebook.com/occidentalcationclub) or sharethejoy.occidentalcationclub.com.

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