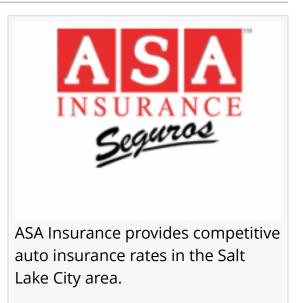


ASA Insurance Advocates Hands Free Devices For Safer Driving Conditions

ASA insurance advocates the use of hands-free devices to keep drivers safe.

SALT LAKE CITY, UTAH, USA, June 24, 2014 /EINPresswire.com/ -- A new law in Vermont targets cell phone users to protect everyone from texting and driving. While it has been against the law to text and drive for some time, this new law makes it illegal to even hold the phone in a lap while driving. This is just the latest change in laws on cell phone usage. More states are likely to develop new laws or enact stricter laws as this continues to be a problem for many drivers. For someone buying <u>auto insurance in Salt Lake City</u>, it's essential to understand the importance of safety with technology use.



ASA insurance advocates the use of hands-free devices to keep drivers safe. As <u>auto insurance</u> <u>providers</u>, the company has seen first-hand what serious injuries can occur from distracted driving. It only takes a few seconds for someone to look down at a handset and take his or her eyes off the road long enough to end up in an accident.

"One of the easiest ways to prevent an accident caused by distracted driving is by using handsfree devices to make and receive phone calls while you are driving." – Creed Anderson

Distracted driving includes any secondary activity that takes a driver's focus off the road even for a few seconds. Common activities included in this definition are eating, drinking, applying makeup, and texting or talking on a cell phone.

According to distraction.gov, the average person takes their eyes off the road for five seconds when texting. This doesn't sound like very long, but it is the time that it would take a driver to cross a football field blindfolded if he or she were driving at 55mph. These same statistics show that 20% of teenagers have extended text conversations, which means sending more than one message. At the same time, 10% of parents admit to doing the same thing.

As more people get out on the road during the summer to take vacations and visit family and friends, the increase in cell phone usage is likely to be significant. The Utah Highway Patrol is planning to increase efforts to educate drivers on safe driving and reduce the number of fatal accidents during this busy season.

Auto accidents result in serious injuries, including death. Even minor collisions can cause significant damage and costly claims. Distracted driving is one of the top five causes of accidents, which has only grown in recent years with the increase of cell phone usage.

"Be rewarded for responsible driving with great insurance rates." - Creed Anderson

Drivers that pay attention to their surroundings are less likely to be in an accident, even one that is not their fault. For anyone looking for auto insurance in Salt Lake City, they can talk to ASA insurance to find out the current rates for a good driving record.

ASA Insurance provides the best insurance coverage with the lowest rates to the English and Spanish communities in Salt Lake City, Utah. Affordable rates and superior service for all home, auto and business/commercial insurance needs.

Press release courtesy of Online PR Media: <u>http://bit.ly/1v2MHvs</u>

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