



Chicago Trade Show Exhibits Firm, TradeTec Skyline Welcomes New Sales Executive, Ryan Lovell

TradeTec Skyline has hired a new Sales Executive who brings proven experience and success to the company. TradeTec Skyline designs trade show booths in Chicago.

LOMBARD, IL, USA, June 25, 2014 /EINPresswire.com/ -- [TradeTec Skyline](#) welcomed a new Sales Executive this past spring. Ryan Lovell joined the Chicago trade show exhibits company in April and has hit the ground running. Lovell was already familiar with TTSkyline and the company's trade show booths and banner stands as a Chicago area client.

Lovell comes to TradeTec Skyline with several years of sales experience in a fast-growing start-up company related to K-12 education called EducationCity. During his tenure at EducationCity, Lovell saw the company grow from a small 500 square foot office to a 5000 square foot office that housed 70 employees. The company went from under \$1,000,000 in revenue to being able to make an acquisition worth \$87,000,000. A large part of the company's success was due to their partnership with TradeTec Skyline. Over the course of that four-year period, TradeTec helped EducationCity [design trade show booths](#) in Chicago for use in over 80 events.

"I have known Ryan for years as a client and am so excited he decided to join the TradeTec team as a sales associate. Ryan is a go-getter, extremely motivated and doesn't sit around waiting for answers. He is a great rep to have on our team, I have already seen the drive in Ryan begin to pay off," said [Troy Trice](#), President of TradeTec Skyline (www.ttchicago.com).

Lovell's goals for his new position are to help other companies achieve a similar level of success by partnering with TradeTec Skyline. He will use event marketing, exhibiting and overall trade show strategies to help his clients achieve their own trade show exhibiting goals.

"Ryan is a people-person and that's exactly the kind of person who is a success in a sales position. He'll be doing a lot of face-to-face interaction and consulting with clients who want to take their trade show experience to the next level, something he has already personally experienced through his time with EducationCity," explained Trice.

TradeTec Skyline is a full-service Exhibit Studio located just outside of Chicago, IL. The company offers enhanced trade show exhibits, displays, permanent installations, full management, planning and execution of corporate meetings and face-to-face events. TradeTec is part of the

global Skyline network of exhibit designers. In addition to award-winning exhibit design and event marketing, the company offers warehousing services, I&D, maintenance and pre and post show lead enhancement marketing programs.

To learn more about TradeTec Skyline visit www.ttchicago.com.

About TradeTec Skyline: TradeTec Skyline helps build brand engagements through innovative trade show exhibits, design, event marketing and management. Their displays are showcased at some of the largest industry events nationwide. As an Elite Skyline Partner, TradeTec boasts one of the industry's largest rental display fleets, I&D teams with extensive global support. Companies that want to maximize their impact, manage costs and simplify logistics trust TradeTec to activate encounter-marketing campaigns that create big brand experiences. TradeTec Skyline was a winner of the INC 5000 fastest growing companies in America award two years in a row.

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