

ChirpVision Announces Solution for Live Video Streaming in Stadiums

New Software Tools Deliver More Content with Less Bandwidth While Monetizing Mobile Entertainment

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/EINPresswire.com/ -- ChirpVision Announces Solution for [Live Video Streaming](#) in Stadiums

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ChirpVision announced today the release of a new [Software Development Kit](#) (SDK) that solves the challenges of live video streaming over WiFi at large venues. The fault-tolerant streaming technology delivers [live video streams](#) efficiently and reliably to dense crowds, utilizing multicast delivery with advanced compression, forward error correction and error concealment techniques. The new technology significantly reduces the bandwidth requirements, allowing up to 10 times more users than conventional WiFi.

ChirpVision broadcasting tools, supported by the SDK, deliver mobile entertainment with multiple live video streams, highlights, DVR replay controls, social media, and advertising insertion. The broadcast tools are a comprehensive set of video production and network monitoring tools that add live streaming to mobile devices for any video production team. App developers such as sports franchises, venue operators, concert and event promoters, trade shows and public areas can use the SDK to add live, in-venue video streams into existing apps. The SDK features libraries, tools and sample apps for developers as well as free, no-code customizable apps to get started immediately. The SDK provides support for Apple and Android devices.

Customers Found the SDK Key in Shorting the Development Cycle



"The development tools for ChirpVision included apps that allowed us to quickly evaluate the platform and accelerate the development of our mobile streaming project for mass transit," Says Dan Seidman, Promotional Communications.

The ad insertion and social media features in ChirpVision offer an important monetization path for teams and venues that provides a unique mobile platform to reach fans not only in the stadium, but outside as well through social media. The SDK integrates support for efficient delivery ad delivery using the multicast streaming technology to large crowds and analytics using live feedback from mobiles. Social media integration with Facebook and Twitter in the apps also allows for distinct branding and advertising opportunities at events. The ChirpVision SDK and broadcast tools are available now. Licensing for the streaming technology and broadcast features are pay-per-use fees that allow teams to pay for just what they use.

About ChirpVision

ChirpVision™ is an interactive in-venue broadcast system over WiFi to mobiles. Features include

multiple live video streams, highlights, DVR, social media and ad insertion capabilities.

ChirpVision is a subsidiary of Chirp, Inc. which has developed patented technologies for web acceleration, video

compression, media transport & archiving technologies as well as mobile applications and software.

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