

IATA, American Airlines, GSK, AbbVie, Sanofi Aventis and Merck Serono Will Be Speaking at Cool Chain Distribution – 2014

Leading industry experts will be meeting in London this December to discuss the challenges for Cold Chain Distribution market.

LONDON, UNITED KINGDOM, December 2, 2014

/EINPresswire.com/ -- SMi Group reports (London, 02/07/2014):

Leading experts from big pharma and international logistics companies will be meeting in London this December to discuss the challenges for Cold Chain Distribution market.

Driven by a strong growth in the sales of temperature sensitive healthcare products, the demand for cold chain logistic services is currently experiencing explosive growth. The total size of the healthcare cold chain logistic services market is expected to expand from its current figures of US\$ 6.7 billion to nearly US\$ 10.7 billion by 2017.



SMi's Cold Chain Distribution (2-3 December 2014, London) comes at the perfect time to discuss



A very well organised event.
Professional team and well
executed"

Event Attendee 2013

key issues surrounding the global healthcare cold chain distribution process and logistic requirements for various temperature sensitive healthcare products. The event is sponsored by World Courier (Lead Sponsor), Berlinger, ELPRO, Sensitech and Movianto.

Speaker faculty-2014 includes: Gianpiero Lorusso, Supply

Chain Manager, Merck Serono; Didier Basseras, VP Global Head of Clinical Supplies & Supply Chain, Sanofi Aventis R&D; Thomas Grubb, Manager, Cold Chain Strategy, American Airlines; Mark Riches, Logistics Manager, Public Health England; Tim Wood, Technical Service Manager, GSK; Michelle Goodyear, QA Manager, AbbVie; Chris Wallace, Distribution Director, Genzyme; David Spillett, Business Development Manager, Biopharm Services, World Courier; Reikert Bruinink, Member of GDP Drafting Group, Dutch Health Care Inspectorate plus many more at this year's event.

Conference programme includes a round table discussion on transport qualification for

temperature sensitive pharmaceutical products, led by Tony Wright (Managing Director, Exelsius Cold Chain Management) and an opening address from Alan Dorling, Global Head, Pharmaceutical & Life Sciences, IAG Cargo.

In addition, Cold Chain Distribution-2014 includes this fantastic networking opportunity: Dinner at Gordon Ramsay's Maze Restaurant sponsored by World Courier on the evening of December 2nd.

For more information about this event, please contact Alex McCann on +44(0) 207 827 6128 or e-mail amccann@smi-online.co.uk

Sponsorship enquiries: contact Alia Malick via +44(0) 207 827 6168 or e-mail amalick@smi-online.co.uk

Contact for media-partners: Julia Rotar, jrotar@smi-online.co.uk

Further information available online at www.smi-online.co.uk/2014coldchain17.asp

9th annual Cold Chain Distribution

2-3 December 2014

Marriott Regents Park Hotel

London UK

About SMi:

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries.

We pride ourselves on having access to the worlds most forward thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. We hold events in over 30 major cities throughout the world including London, Paris and Singapore and to date have welcomed over 200,000 participants from 80 countries.

More information can be found at <http://www.smi-online.co.uk>

Julia Rotar
SMi Group Ltd
+44 (0)20 7827 6088
[email us here](#)

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