

# Glip Recognized as “Hot Vendor” by Aragon Research- Platform Selected for Superior Messaging and Robust Capabilities

LOS ANGELES, CA, UNITED STATES, July 2, 2014 /EINPresswire.com/ -- Glip Recognized as “Hot Vendor” by Aragon Research

Platform selected for superior messaging and robust capabilities

Los Angeles, CA — July 2, 2014— Aragon Research, a leader in collaboration research, announced today that Glip, Inc., developer of the modern



business messaging platform used by thousands of teams and businesses worldwide, was recognized by the firm as a Hot Vendor in the mobile messaging category. “Businesses are looking for mobile solutions that can be easily deployed, easily learned, and easily integrated,” said Jim Lundy, CEO and lead analyst at Aragon Research. “Glip's platform is positioned to be an end-to-end business messaging solution that supports specific business requirements.”

Today's workforce is mobile and remote. Effective communication and effective teamwork are increasingly difficult as twentieth century workplace concepts and their enabling technologies fail to meet today's needs and challenges.

Glip applies a new and mobile-first approach to solve these problems. Glip's cloud-based service enables large and small teams to seamlessly transition from device to device, and office to hotel to home. With text and video chat at its core, Glip is easily adopted by modern teams who find its conversation-based approach natural and self organizing.

Instead of jumping from tool to tool to get things done while being flooded with email notifications and convoluted “Reply All” messages, Glip contains the essential apps everyone needs -- real-time messaging, group chat, video conferencing, shared calendars, task management and file sharing with automatic version control. Glip allows teams and companies to communicate better, and get more done in less time because the work produced lives in the conversation.

“We are honored to be recognized by Aragon Research,” said Peter Pezaris, CEO of Glip, Inc. “We are committed to provide superior value to our customers and deliver on the promise of mobile business messaging to improve engagement and productivity. We couldn't be more pleased with Aragon's validation of our efforts.”

Download the mobile apps

All the power of Glip is packed into mobile versions of the app available for free download at [Google Play](#) and the [App Store](#).

## Pricing

The Glip conversation platform is free to use for all users to access for an unlimited time up to 10,000 posts, 5GB of storage, or 500 minutes of video calls. Subscription plans start for as little as \$5/user/month or \$50 per year for unlimited posts, 10GB of storage, and 1,000 minutes of video calls.

## About Glip

Glip, Inc. is the developer of Glip, the conversation platform used by thousands of companies to plan, share and organize work. The result of more than 20 years of research and development in the area of real-time communication, Glip is built with text and video chat at its core and includes file sharing, collaborative task management, shared calendars, automatic version control, all integrated into each conversation stream, saving time and providing context for faster, better decisions. Glip is designed to support teams of all sizes and flexible for working with large amounts of raw data in fast-paced environments. Be it application development teams, marketing teams or teams spread across continents, Glip is the conversation platform that improves business while organizing it all for you.

## About Aragon Research

Aragon Research is the newest technology research and advisory firm. Aragon delivers high impact research and advisory services to provide enterprises the insight they need to help them make better technology and strategy decisions. Aragon Research serves business and IT leaders and has a proven team of veteran analysts. For more information, visit <http://www.aragonresearch.com>.

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