

Custom Recycle Bins: A New Way to Go Green

FAYETTEVILLE, GA, UNITED STATES, July 3, 2014 /EINPresswire.com/ -- In 2007, when Tycoon Concinnæ was in the U.S. Army in, he put his free time to good use by reading biographies of business innovator, researching the ways in which they became successful by marketing a particular product. Since then, Tycoon has discovered that business isn't just a commercial venture, and there are many different ways of turning a profit. One of them is by starting a company that's based on a personal belief. Combine that belief with a sense of fun and an enjoyment for sometimes wacky designs, and you have Custom Recycle Bins. His Custom Recycle Bins products replace those outdated images of recycling as something to do because it's good for you with recycling containers that demonstrate how much fun saving the environment can be when it becomes personal. His [Kickstarter crowdfunding](#)



[campaign](#) has set a goal of raising \$30,000 by July 23 so that the company can purchase a warehouse to store the tools, the Roland Bn-20 industrial printer, the materials, and of course to create a workplace for the staff so that production can aim its sights on filling Amazon orders with lots of Tycoon and BurBaby bins.

[Custom Recycling Bins](#) are designed to be noticed. Tycoon is convinced that if people start noticing the containers, recycling will increase. In order for that to happen, people need to adopt a philosophy that recycling is about much more than what you throw away. It's also about who you are, what you like, your favorite colors and themes, and what kind of image you want to present. Every room in the house, whether it's the bathroom, the kitchen, the bedroom, the family room, and even the garage, can have a convenient recycling bin handy. A commitment to recycling can become part of your family's personal identity.

In 2011, Custom Recycling Bins got its start in a somewhat unusual place: under the bridge by the Georgia Dome after Tycoon received investment funding to start his own business. He purchased some materials, but to obtain other items, he became the ultimate recycler, going dumpster diving for upcycled clothes, discarded political campaign signs, or whatever he could use to make his bins attractive, useful, and eco-friendly. In the early days, everything was done by hand, and all the cutting was done with scissors. As he became more successful, scissors were no longer a winning option.

His next investment was a cutting machine, which was a welcome innovation. As time went on, the

company continued to apply innovation, as well as imagination to its mission. Research and brainstorming inspired new ways to create the bins. More bins could be produced in less time. Now Custom Recycle Bins uses Adobe Illustrator to design the containers, which are printed on a Roland Bn-20 industrial printer. The company built its market by first giving the bins away all over the city of Atlanta—even the mayor got one! Now the company is ready to expand its clientele by selling the bins in stores and also by building a website so that customers will be able to design their own bins virtually. In addition to purchasing a warehouse, the funds raised through the Kickstarter crowdfunding campaign will be used to optimizing production, developing a marketing plan, and obtaining licenses.

Tycoon and BurBaby bins are made from durable plastic with indoor/outdoor adhesive decals and [eco-conscious products](#). The bins are designed with the customer in mind, so a business can brighten up its office and make sure that all the plastic water bottles are properly disposed of by locating containers with the company logo in high traffic areas. Families that want to practice good stewardship habits can purchase customized bins that reflect individual personalities and preferences. The basketball-playing son, the Monster High fan daughter, Mom and Dad, everyone can have a recycle bin that suits them.

About Custom Recycle Bins

Custom Recycle Bins (<http://customrecyclebins.com/>) is a company that reflects the passion for the environment displayed by founder Tycoon Concinnae, whose Tycoon and BurBaby customized containers provide a way for the eco-conscious to help save Mother Earth as a form of personal expression. Custom Recycle Bins, which began in 2011, is committed to transforming recycling containers from the dull and drab to the unique and eye-catching. Custom Recycle Bins can be designed to suit any room in your house, as well as your workspace.

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