

BizBash & Eventbrite To Host D.C. Conference On The Event Industry Revolution

BizBash & Eventbrite launch Elevate D.C., a conference focused on the future of human gatherings

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-- <u>BizBash</u> and Eventbrite have teamed up to launch
<u>Elevate</u>, a one-day conference that will bring together



industry leaders to explore the latest trends in the event space. Elevate will be held on Thursday, July 10, at the Ronald Reagan Building in Washington, D.C.

"We live in an experience-hungry society with advanced event technology and broad social reach at our fingertips," says Julia Hartz, co-founder and president of Eventbrite. "These external factors offers an ideal environment for organizers to create a connection with a broader set of people, and maximize each interaction with their audience."

David Adler, C.E.O. and founder of BizBash, says: "Not only has social media transformed business and the way we live, it has also created a revolution in the event and meeting industry. In fact, now 25% of all marketing budgets include event dynamics. We are thrilled to have Erik Qualman, author of Socialnomics: How Social Media Transforms the Way We Live and Do Business, as our keynote speaker. His expertise will help event organizers adapt to the brave new world of social media."

Other <u>topics</u> include:

- How Social Media Is Changing Events
- •The Future of Fund-Raisers and Strategies to Never Ignore
- •What's Next in Event Design With Andre Wells
- New Event Platforms You Need to Know About
- •Ideas, Strategies, and Insights to Extend the Life of Your Events

Registration information and the full list of speakers and topics can be found at www.bizbash.com/elevatedc.

ABOUT BIZBASH

BizBash is North America's #1 event marketplace for content ideas, news, and industry resources. Each month more than 185,000 unique users look to BizBash for venue discovery,

event style, and tools for their next event. Visit us at www.bizbash.com; follow us at @BizBash on Twitter, or www.facebook.com/bizbash.

ABOUT EVENTBRITE

Eventbrite enables people all over the world to plan, promote, and sell out any event, and has sold more than 200 million tickets and registrations worldwide, totaling \$3 billion in gross ticket sales. The online event registration service makes it easy for everyone to discover events, and to share the events they're attending with people they know. Learn more at http://www.eventbrite.com.

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