

Blue Ribbon Business Travel International Receives National Certification by WBDC-Minnesota

EDINA, MN, USA, July 8, 2014

/EINPresswire.com/ -- Blue Ribbon Business Travel International Receives National Certification by Women's Business Development Center-Minnesota



Blue Ribbon Business Travel International, American Express women-owned [Travel Management Company](#), specializing in [Corporate Travel Management](#), received national certification as a Women's Business Enterprise and Woman Owned Small Business by the Women's Business Development Center-Minnesota. They are a regional certifying partner of the Women's Business Enterprise National Council (WBENC) and The U.S. Small Business Administration (SBA).

WBENC's national standard of certification implemented by the Women's Business Development Center-Minnesota is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women.

By including [women-owned businesses](#) among their vendors, corporations, and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.

"We were thrilled to receive this official designation to help us grow our business." "Many corporations require the supplier to be certified before you have access to their supplier diversity departments," said Valerie Crotty, Co-President of Blue Ribbon Business Travel International, American Express.

To learn more about Blue Ribbon Business Travel International, Inc., please visit www.blueribbontravel.com.

About Blue Ribbon Business Travel International, Inc.

Blue Ribbon Business Travel International is a Minneapolis-based, full service, travel

Management Company founded in 1987. We are experts at reducing travel expenditures for organizations without impacting the comfort and convenience of their business travelers. We also offer Group, Meeting & Incentive services as well as complete vacation planning.

Our goal is to take the hassle out of travel planning and management for our many valued clients so they can focus their efforts on their business. To accomplish this we have partnered with American Express, the world's largest and most respected name in travel (comprised of over 2200 locations in 140 countries.) Combining their clout and our cutting edge technology, highly personalized service and commitment to excellence, we offer "best of both worlds" solutions for all your travel needs.

Incredible people. Advanced technology. Savings. Global Solutions. That's what Blue Ribbon Business Travel International, American Express is all about.

###

Amy Boche
Blue Ribbon Business Travel International
952-835-2724
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/212863042>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.