



New Release: Mentor Me – Self-Published Book Attracts Unsolicited Foreign Rights Interest Pre-Release

Debut Author, Ken Poirot, Has Already Received International Interest for His New Book, Mentor Me, Before its Release Today

HOUSTON, TEXAS, USA, July 8, 2014 /EINPresswire.com/ -- "[Mentor Me: GA=T+E—A Formula to Fulfill Your Greatest Achievement](#)," a new book by author [Ken Poirot](#), is officially released today. This unique book has already received attention internationally, resulting in at least one unsolicited foreign rights inquiry. It is highly unusual for a self-published book, written by a debut author, to receive any foreign rights interest prior to its release.

When he was asked about the foreign rights inquiry for "Mentor Me," author Ken Poirot stated, "I think it is due to the uniqueness of 'Mentor Me.' It was conceived and written based on the best of training I taught and received at top New York Stock Exchange-listed companies. My intent is to deliver this material in a cohesive package for the benefit of the everyday person. Additionally, I enhanced and blended this training with my own strategies, techniques, observations, and experiences realized over an almost two decades-long career in financial services. There is a natural curiosity and mystery about what skills these top-level companies are teaching their employees in order to maintain a business advantage in the global marketplace.

Furthermore, I also believe some of the intrigue is generated by the differences in people's opinions when characterizing 'Mentor Me.' Some have said it contains elements of a self-help, business, or even modern psychology 'workbook of sorts.' Others have labeled it a 'real-world practical' book. All these factors are combining to pique people's curiosity and interest in 'Mentor Me.'"

"Mentor Me: GA=T+E—A Formula to Fulfill Your Greatest Achievement" (ISBN: 978-145752-772-2), by Ken Poirot, can be purchased through most major bookstores and online retailers.

For more information visit <http://www.mentormegate.com> or view "Mentor Me" through online retailers such as [Amazon](#).

Author Ken Poirot, "Financial Professional and Scientist of Life," has almost two decades of experience as a successful financial advisor and sales manager. He is a Cornell University graduate, financial professional, coach, consultant, scientist, author, and public speaker, currently residing in the Richmond, Texas suburb of Houston. Among his achievements are a US patent for a new drug delivery system he developed in graduate school, as well as various accomplishments during his tenure with such New York Stock Exchange-listed firms as Cullen/Frost Bankers (NYSE: CFR), JPMorgan Chase (NYSE: JPM), The Charles Schwab Corporation (NYSE: SCHW), American Express (NYSE: AXP), Merrill Lynch, which is now part of Bank of America (NYSE: BAC), and Guaranty Bank, which is now part of BBVA (NYSE: BBVA).

As a manager, Ken Poirot consistently led his teams to double-digit revenue growth and increased profitability. He shares the secrets of his success, as well as insights gleaned over his career and lifetime, inside "Mentor Me: GA=T+E—A Formula to Fulfill Your Greatest Achievement."

Ken Poirot
Poirot Interests
832-236-7808
email us here

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