

Award-winning Malaysian-American rock band Beat the System announces forthcoming debut album

Beat the System album will release in December

LOS ANGELES, USA, July 8, 2014 /EINPresswire.com/ --Rock band Beat the System, a four-time Asian Voice Independent Music Award-winning group from Kuala Lumpur, Malaysia, is announcing their upcoming debut album, which is slated to record in September.



"The album will be a secular positive rock album, as Beat The System stands for positive music," said Gerald Sellan, drummer, songwriter and composer. "We will be

including elements of Asia blend with American production. That's why the band is coming to the U.S. to work with the finest producers to realize the vision."

The album is projected to release on all platforms in December 2014 and has not yet been titled.

Along with Gerald Sellan, Beat the System members include Stewart Sellan (lead guitarist), who formed the group in 2005, Ian Linga (bass) and Adrian Puan (songwriter/composer).

"At certain points of our lives, we all face the inevitable – life's struggles, tribulations, and heart breaks," said Puan. "We're hoping that our music and the message it carries resonates with people of all walks of life, encouraging them to hold on to what is good and positive. The album will consist of a mixture of rock, hard rock, alternative rock, grunge and modern rock elements."

Beat the System is renowned for their 2012 hit single – "Shine" – featuring Malaysian Idol winner Jaclyn Victor, who is now signed to Sony Music Malaysia. The single was named Song of the Year, Best Collaboration and Best Genre Bender at the Asian Voice Independent Music Awards. At the Asian Bite My Music Global Awards, "Shine" collected Song of the Year and Best Collaboration awards, and a Best Vocalist nomination.

In 2013, Beat the System's hit single – "Hero" – won Best Rock Song at the Asian Bite My Music Global Awards.

After hearing Beat the System's 10-track EP, the band was signed to Monster Hits Music, a label owned by Diana Meltzer, former owner of Wind-Up Records and former top A&R executive at HitQuarters.

Beat the System scored other hits with singles "Penipuan Berwaris," which was selected for 2009's "Indiestructable – Spirit Of Freedom," a Warner Music Malaysia compilation album, "Transisi," a collaboration with artist Fiq (Warner Music Malaysia/EMI) and 2010's "Gone," which appeared on TraXX FM charts for 10 weeks, rising to No. 1 for four weeks.

In 2010, the Asian Voice Independent Music Awards committee certified Beat the System with the "Tipped to be the Next Big Thing" award and nominated "Penipuan Berwaris" for Best Rock Song.

Compilations the band has appeared on include "Panic in the Peninsula" (2005, Disarseter Records), "VOIZE: Possibly the Best Compilation Ever!" (2008, Voize.my), "Indiestructable - Spirit Of Freedom" (2009, Warner Music Malaysia), "A World Without Borders" (2010, VR1 Playtime Productions) and "The Best Of VIMA" (2013, Sony Music Malaysia).

For more information, visit <u>www.facebook.com/beatthesystem</u> and <u>www.twitter.com/beathesystem</u>

Beat the System is an award-winning Malaysian-American rock band. Formed in 2005, its members are Gerald Sellan (drummer, songwriter, composer), Stewart Sellan (lead guitarist), Ian Linga (bass) and Adrian Puan (songwriter/composer).

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Jeremy Curtis Jeremy Curtis 3102378909 email us here

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