

FloridaHomeValues.com Launched To Provide Local Real Estate Market Information To Florida Homeowners

Homeowners in the state of Florida now have access to accurate home values through www.FloridaHomeValues.com.

PALM BEACH, FLA., USA, July 14, 2014 /EINPresswire.com/ -- A new website was launched today at FloridaHomeValues.com to provide homeowners throughout the state of Florida with an accurate valuation of their Florida home.

The abundance of outdated and conflicting housing market data on the Internet makes getting an accurate value of a home a difficult task for any homeowner. www.FloridaHomeValues.com makes that task easier, and can make owners more confident in their decision to list their home for sale.

Realtor Jeff Tricoli of Keller Williams Realty, Palm Beach Central, says the price owners can get for their home is typically one of the largest factors in whether they choose to list it or not.

"Some homeowners have been waiting for an opportunity to move for years, and all they need to make that decision is to know that their house is worth more than they paid for it," he says. "Having accurate [Florida home values](#) determined by local professionals is the key."

According to Tricoli, automated home valuation websites, like the big national sites, tend to inflate home values. This gives owners an unrealistically high expectation of what they can get for their home, which he says is just as bad as having an unrealistically low estimation of their home's value.

"This website is different than all the other sites displaying Florida home values, because the market valuation is customized for each individual homeowner," Tricoli says. "[Palm Beach County home values](#) are determined by a Palm Beach County real estate agent who knows the neighborhoods well, and can actually take the condition of the home into account."



Tricoli says that no matter what portion of Florida is clicked on, or which county or city, each local housing market is covered by local professionals.

"[Lake Worth housing prices](#) are determined by an agent here in Lake Worth. Orlando housing prices are determined by an agent in Orlando," he says.

Tricoli says that the attempts by the national real estate websites to automate these home value estimates usually backfires and results in consumer dissatisfaction.

"We decided to focus on personalized and localized customer service to help homeowners know with confidence what their home is worth," he says.

About FloridaHomeValues.com

FloridaHomeValues.com is a site driven by real people with access to actual real estate sales data and local neighborhood information. Affiliated agents have "boots on the ground" in Florida cities, towns and neighborhoods, and don't use inaccurate machine-generated home valuation estimates. By contrast, home valuations are prepared by local professionals using real-life market considerations, such schools, neighborhoods, and the condition and age of the home.

About Jeff Tricoli

Born and raised in Palm Beach County, Jeff obtained his undergraduate and Master's degree from Florida Atlantic University. He has been in real estate for over 10 years, and is an expert in short sales, foreclosures, and REO properties.

Jeff regularly handles investment property transactions for both investors and sellers, providing experienced advice for owners selling their home. He brings expert marketing skills as a sellers' agent, and is a tireless buyers' agent, listening closely to clients' needs to find the perfect property for their needs and lifestyle.

Jeff services all of Palm Beach County, Florida, especially Boca Raton, Boynton Beach, Delray Beach, Jupiter, West Palm Beach, Lake Worth, Palm Beach, Palm Beach Gardens, Royal Palm Beach, and Wellington.

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