

Savvy Boheme® Presents Gift-able Tall Americano Coffee & Raw Sugar Scrub at NYC Consumer Show

A natural choice for holiday gift guides aimed at organic-minded shoppers, Savvy Boheme's Tall Americano & Raw Sugar Scrub wowed at the Consumer Products Show.

CEDAR HILL, TEXAS, USA, July 16, 2014 / EINPresswire.com/ -- Texas-based Savvy Boheme® (www.savvyboheme.com) introduced its [Tall Americano Coffee & Raw Sugar](#) Scrub to magazine, newspaper and online editors, top bloggers and TV, radio and online producers at the June 18 Consumer Products Show in New York City. The raw ingredient, ethically sourced scrub is the natural choice for inclusion in holiday gift guides aimed at beauty conscious, organic-minded consumers, and was included in gift bags prepared for the event by The Artisan Group®.



Savvy Boheme's Tall Americano Coffee and Raw Sugar Scrub (\$15.99 - \$33.99 retail) pairs Fair Trade Raw Sugar from Paraguay with Fair Trade International Blend Coffee Beans. The result is a sweet and spicy smelling scrub that excels at exfoliating and tightening skin, improves pigmentation, increases circulation and aids with acne and cellulite concerns. Canadian Sweet Orange Oil, Madagascar Vanilla Oil enhance the coffee aroma, while Texas Honey attracts moisture to the skin.

"Coffee is romantic, inspiring and extremely effective as a skin care ingredient," notes Savvy Boheme founder, CEO and licensed cosmetologist Keri Lehmann. "Our Tall Americano Coffee and Raw Sugar Scrub leaves you feeling energized, hydrated, smooth and ready to dream big. It takes us to that "coffeehouse in our soul" every time and we want to take others there as well."

Tall Americano Coffee and Raw Sugar Scrub is available to purchase at savvyboheme.com and on Amazon.com.

Savvy Boheme offers a full line of handcrafted body and skincare products, from soaps, moisturizers and scrubs to deodorants, lip balms and insect repellents, all made from

ingredients that are real, raw and ethically sourced. The company is [Fair Trade Certified](#) and has the Leaping Bunny Seal of Approval.

The company is best known for its Facial Trivium Set, a natural skincare trio consisting of Black African Soap, Raw Sugar Scrub and Raven's Balm Moisturizer. The three products work [synergistically](#) to clarify, tone, balance, hydrate and seal. Facial Trivium is available in eight distinctive scents and has been described by natural + organic beauty blog The Glamorganic Goddess as its "go to product set." It has also been featured in EcoSalon's EcoBeauty Bath and Body Approved Product Guide.

Savvy Boheme products are in the hands of numerous celebrities, including Michelle Phan, Selena Gomez, Renee Zellweger and Brandi Glanville. The company's products have been gifted at GBK's Luxury Gift Lounge for New York Fashion Week and were included in an exclusive The Artisan Group® Earth Day 2013 Gift Bag delivered to some of Hollywood's most eco-conscious celebrities, including Leonardo DiCaprio, Malin Akerman, Orlando Bloom, Courtney Cox, Ginnifer Goodwin, Edward Norton, Julia Louis-Dreyfus, Emily VanCamp and numerous others.

Keri has been a licensed, practicing cosmetologist since 1993. She launched Savvy Boheme in 2011 after years of researching how the body responds to real, raw ingredients. She is a community contributor for Lucky Magazine, has been a guest blogger on Fair Trade USA.com and writes on health and beauty for The Healthy Beauty Project with nationally known makeup artist Todra Payne. She is also a graduate of the Mario Forleo Business School. Recently she spoke on the topic of skincare manufacturing processes at the Dallas County Community College District 2014 Sustainability Summit.

Savvy Boheme supports the philosophy espoused by U2's famous lyric, "We Get to Carry Each Other," and donates a portion of its profits to Family Legacy (<http://familylegacy.com>), supporting orphans in Zambia.

ABOUT SAVVY BOHEME

Savvy Boheme (<http://www.savvyboheme.com>) creates and retails body care products that have been handcrafted with authentic ingredients, without the use of synthetic preservatives, fillers, fragrances, parabens or anything that is unnatural. Every ingredient has been carefully selected to add the most value to the skin's exfoliation, hydration, and absorption processes and organic and Fair Trade ingredients have been used whenever possible to present a body care product line that is uniquely effective and socially thoughtful.

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