

LINKFRESH Named to 2014 Microsoft Dynamics President's Club

Microsoft recognizes LINKFRESH for commitment to customers.

VENTURA, CA, UNITED STATES, July 17, 2014 /EINPresswire.com/ -- LINKFRESH, a leading provider of supply chain ERP solutions designed specifically for the fresh food industry, has been named to the 2014 Microsoft



<u>Dynamics</u> President's Club for the fourth time. This achievement is a direct result of LINKFRESH's outstanding dedication to customer satisfaction through the delivery of innovative business solutions.

The Microsoft Dynamics President's Club honors high-performing Microsoft Dynamics partners with



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Neil Holloway, Corporate VP, Microsoft Business Solutions

commitments to customers that are reflected in their business success and growth. This prestigious group represents the top 5 percent of Microsoft Dynamics partners worldwide. Membership is granted based on their continual, committed efforts aimed at offering solutions that meet the needs of their customers.

This acknowledgment came during the Microsoft Worldwide Partner Conference (WPC) 2014, the company's annual premier partner event, which took place this year in Washington D.C.

"Each year we recognize and honor Microsoft Dynamics partners from around the world for exemplary performance," said Neil Holloway, Corporate Vice President, Microsoft Business Solutions Sales & Partners. "The award-winning partners contribute to the ecosystem and customer businesses alike through their exceptional commitment and expertise. Microsoft is honored to recognize LINKFRESH for their achievements this past year and for their dedication and support of Microsoft Dynamics applications."

Robert Frost, Group CEO for LINKFRESH said "LINKFRESH is dedicated to helping customers around the world, particularly in the food industry, find the best solutions and services to accommodate their business needs and further their success. By collaborating closely with the teams at Microsoft and through the Presidents Club, our Microsoft Gold Partner status, and the Global Independent Software Vendor (ISV) program, we can maintain a comprehensive understanding of the Microsoft Dynamics platform and supporting Microsoft technologies to ensure we continue to provide innovative solutions, services and unparalleled value to Microsoft Dynamics customers."

LINKFRESH's previous honors include Microsoft Dynamics Presidents Club 2007, 2010 and 2012, Microsoft Dynamics ISV of the Year (United Kingdom) 2012, and Microsoft Dynamics NAV Partner of

the Year 2010.

About LINKFRESH

LINKFRESH combines its expertise in information technology and the fresh food industry to meet the global demand for fresh, affordable and safe food in the most cost-effective way, enabling the food supply chain to grow and prosper responsibly. A reliable and proven ERP solution, LINKFRESH delivers produce-specific inventory control and traceability solutions across the whole food supply chain and helps balance supply and demand for the food supply chain in real-time. LINKFRESH Inc. is the California-based subsidiary of LINKFRESH Software Limited, a leading software and IT consultancy group, Microsoft Gold Partner, one of only 25 Microsoft Global Independent Software Vendor (GISV) Partners, and provider of Microsoft Dynamics ERP solutions.

For more details on LINKFRESH visit www.linkfresh.com.

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