

Announcing the Spyder 360 Fitness Device: A Fun, Efficient way to Develop Core Fitness

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/EINPresswire.com/ -- That good core fitness promotes over-all good health is well-known. But many exercise programs are repetitive, leading to boredom over time, and a disinclination to continue. The Spyder 360 Fitness Device can literally put wheels under a core-fitness program, making it more efficient and fun. Designed by Jonathan C. Smith, the [device has been tried and tested](#) by professional fitness trainers and by individuals. Smith has taken it to fairs, and contacted gym owners and others, inviting many people to try out his idea.

It all got started when Smith had a college roommate who was really into fitness. After watching his roommate exercise, he sketched out an idea for a new fitness device on a napkin. He has received an over-whelming positive response to his invention. Fitness trainers and gym owners often want to buy the prototype device on the spot, just as soon as they have tried it out.

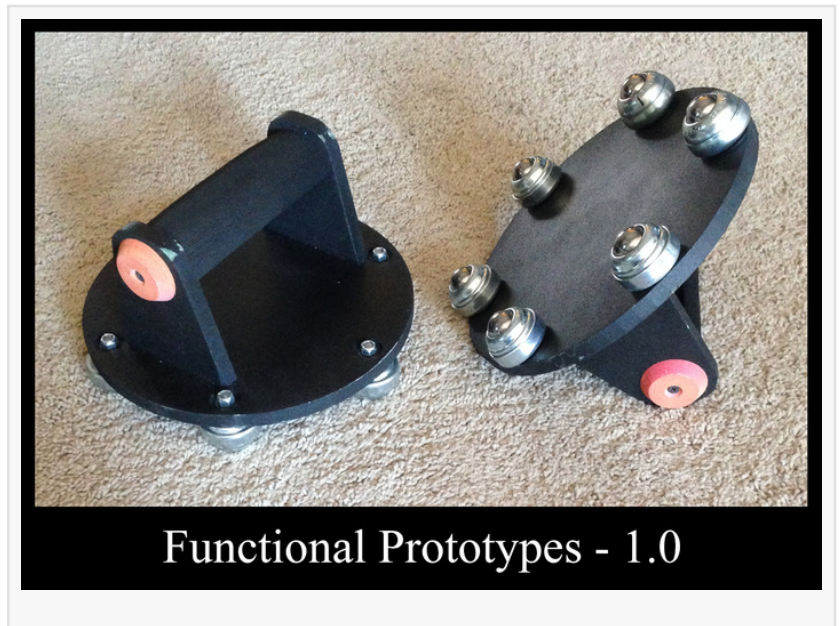
After two years of working on the design and trying out prototypes, the Spyder 360 is now ready for its first real production run. To fund this run of the Spyder 360 Fitness Device, Smith has turned to Kickstarter to create a crowdfunding sales campaign that is as unique as the device itself.

Like most Kickstarter crowdfunding campaigns, Smith is offering small prizes for low level contributions. But upper level campaign contributions will put the contributor on the list for a Spyder 360 Fitness kit, which includes one Spyder, a set of knee pads and an instruction booklet. T-shirts, with



the Spyder 360 logo imprinted on them, are an additional \$25.00. Low level campaign allotments are filled first, then higher level ones – so that in effect, the sooner you sign up for a Spyder 360 Fitness Device, the lower the amount of money you will have to pay to get one. So [this crowdfunding campaign](#) works like this:

- For \$1.00: A hearty thank you, and campaign updates.
- For \$10.00 or more: A personal video message from Jonathan C. Smith, and your name on the Spyder 360 founders page.
- For \$25.00: All of the rewards from #1 & #2, plus a Dry Fit T-shirt with the Spyder 360 logo on the front of it.
- Level \$60.00 pledges – sold out.
- For \$84.00 or more: A set of Spyder 360, the essential workout guide, and a knee pad. A Dry Fit T-Shirt with the Spyder 360 logo on it is an additional \$25.00. At this level, you get free shipping. As of July 16, 2014, there are 396 of this promotion package still available. Once these are all sold out, the price jumps to:
- \$94 or more: As of July 16, 2014, 497 are left.
- The next levels are: \$104, \$114, \$124, \$134 or more, of which on July 16, 2014 there are 925 of 925 left at each level.
- \$150 or more: Receive a 1-hour one-on-one conversation with Jonathan about anything related to this campaign. T-shirt: \$25.00 extra, per shirt.
- \$465 or more through 930 or more: Receive 5 of the Spyder 360 Fitness kits, T-shirts \$25.00 each, free shipping. As of July 16, 2014, 9 out of 10 of these are available at \$465, and 10 out of 10 at each subsequent level up through \$930.



This progressive pattern continues. At \$930, you can order ten sets of ten, and this bulk order also goes through progressive pattern of pricing. For \$1200, you can get 5 sets of limited edition (only available to the military) air-brushed to be suitable for a particular US armed force. For \$1225, you can get Arachnid Spydres – air brushed to look like a real spider. At 1250 or more, you can get your Spydres airbrushed with your company colors. For \$2000 or more, receive one of the original ten prototypes, handmade by Jonathan – while supplies last. Donate \$3000 or more to reach Hero Supporter level – you will [receive a prototype set](#) and a production set, plus the first production product from anything developed by Spyder 360 for the next five years.

Confusing? Maybe just a little bit. But to simplify: The sooner you buy either a single package, a bulk package of five or a bulk package of ten the less you need to pay for it. And that is muscle for your budget as well as your abs.

About:

The Spyder 360 (www.thespyder360.com) Fitness Device, invented and designed by Jonathan C. Smith, is used to add interest and efficiency to exercises such as push-ups, leg-thrusts and more. The wheeled device, which somewhat resembles a small spider with wheels at the end of each leg, allows

smooth transitions from one position to another, and mobility normally stationary poses.

Jonathan Smith
The Spyder 360
224.430.4300
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

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