



# THE PODIUM LOUNGE TO HOST THE CELEBRITY TRACK SIDE PARTY THIS SEPTEMBER AT THE RITZ-CARLTON, MILLENIA SINGAPORE

---

*Michelin-Star Dinners, Formula One Drivers, International Celebrities, New York Fashion Designer Shows, Charity Auctions and Top Musical Sensations this F1*

SINGAPORE, SINGAPORE, SINGAPORE, July 10, 2014 /EINPresswire.com/ -- (SINGAPORE) 10 July, 2014 – Singapore's hottest A-List celebrity party-team behind the fabulous The Podium Lounge, has unveiled an extravagant line-up of events this Formula One weekend. The list of prestigious sponsors and partners on board for this year's glamorous party weekend which kicks off from 10pm on Friday 19, Saturday 20 and Sunday 21 September include Avant-garde Swiss watch brand deLaCour, Singapore Airlines, Gnossem and Lamborghini, to name just a few.

## Bigger Party Venue with Singapore's Largest Pop-Up Bar

Having hosted sell-out, celebrity packed events at The Ritz-Carlton, Millenia Singapore since 2009, the high octane Podium Lounge event is expanding from their poolside location to The Grand Ballroom at The Ritz-Carlton, Millenia Singapore which will undergo a dramatic and glamorous transformation. The room will be completed with Singapore's largest pop-up island bar, a dizzying overhead catwalk and VIP balconies offering a magical party experience with the racing community for up to 2,500 guests per night.

## 3 Michelin Star Dinners Inject the Glamour

For the first time and in association with Vitisasia, Asia's premier wine and gastronomy experience provider, The Podium Lounge Singapore is rolling out the Race Dinner with Quique Dacosta of his eponymous 3 Michelin starred restaurant in Denia, Spain. In Singapore for the first time, Chef Quique Dacosta will be designing and cooking exceptional dinners. On September 19th the dinner will be complemented with multi-awarded wines from multi-awarded Castell d'Encus: the most original and exclusive vineyard in Spain and September 20th with wines from the world famous Château Margaux: one of only four wines to achieve Premier Cru status in the Bordeaux Classification 1855.

## Prestigious Partners

deLaCour, the presenting sponsor of The Podium Lounge is the breath-taking partnership of motor sport and refined luxury. deLaCour timepieces transcend classic convention with exclusive watches that merge haute horlogerie and timeless art. deLaCour is proud to bring you one of the watchmaker's most exquisite sporting masterpiece yet – the City Ego Chrono 45 FB.

With a debut second to none, the evolutionary Lamborghini Huracán LP 610-4 will bring its 'Instinctive Innovations' to Singapore this September. As part of the launch programme, Lamborghini Singapore, the Official Car Partner of The Podium Lounge presents the Lamborghini Huracán LP610-4, a new luxury super-sports car legend. Successor to the Gallardo, supercar enthusiasts at The Podium

Lounge will be able to admire the glory of this automotive masterpiece with its beautiful, bold design and breathtaking silhouette.

While, Singapore Airlines, the Title Sponsor of the FORMULA 1™ SINGAPORE GRAND PRIX are also the Official Airline Partner of The Podium Lounge.

With two amazing Formula 1 teams in the series - the Infiniti Red Bull Racing team and Toro Rosso, Red Bull certainly has much to celebrate. This year, in partnership with The Podium Lounge, the enigmatic energy drink promises to fuel guests at the finest after-party event of the Formula 1™ Singapore Grand Prix, with a brand new flavour of the Red Bull Special Formula 1™ Edition Energy Drink, which features a perfect mix of ruby orange and mixed-fruit flavour with a hint of herbal juniper berry and vanilla.

#### A Tribute to the Legends of Formula 1

Freddie Hunt, a Special Guest Host of The Podium Lounge across the weekend, will be making a heart-warming tribute to his father, F1™ Racing Legend James Hunt, who's fierce rivalry with Niki Lauda was the focus of the Formula 1™ Hollywood biopic Rush. Freddie will be joined by Former Formula 1™ World Champion Jacques Villeneuve who won motorsports' biggest prize in 1997.

#### New York Fashion in the Lion City

The nightly Fashion Circuit by Gnossem will take place with international models across a truly iconic catwalk which is being custom build in collaboration with Dom Pérignon over the top of Singapore's longest island bar. Gnossem is the premier place for buying Independent Fashion online. With the largest collection of acclaimed, Independent Designers, from Seoul to New York; Gnossem gives you access to the world's most beautiful, unique fashion, with just a few clicks.

This Grand Prix Season at The Podium Lounge, Gnossem will be showcasing 10 of their latest, curated designers on the catwalk, with a highlight on A-list celebrity favourites from New York: BiJules and LARUICCI. Both New York-based designers for the stars, Jules Kim and Lauren Laruicci will be in attendance for Gnossem's weekend showcase.

#### F1 Auction to Support Charity

The fashion show will be immediately followed by a live auction of authenticated F1™ Memorabilia with proceeds to a good cause.

Auction items including: signed and framed photo of triple Formula 1™ World Champion Sir Jackie Stewart, Fernando Alonso signed race shoe framed with a custom matboard, Michael Schumacher hand signed full size Ferrari Race Suit – 7 times Formula 1™ World Champion, Sebastian Vettel signed race glove, Lewis Hamilton signed 20 x 30 inch photo, Mark Webber signed and box frame official Red Bull F1™ pit crew shirt and a Formula 1™ race helmet signed by all of the drivers of the 2013 season.

#### The Party, The Music, The Art

DJs Miles Slater (UK) - music director of premier private-members club Boujjs, Patrick Oliver (US) famed for his 2 year residency at Pangaea ultra-lounge, Marina Bay Sands) and legendary house music DJ and record producer Ian Carey (US) will be on the decks alongside celebrity DJs & vocal performers to be announced soon.

The Podium Lounge 2014 will once again bring the world of Formula 1™ together with the art world with Stefanie Hauger, winner of the 2013 UOB Southeast Asian and Singapore Painting of the Year Awards, curating her second solo exhibition at the glamorous Podium Lounge after-race party, with a Formula 1™ theme at its core.

Tickets are exclusively available via: [www.podiumlounge.com/sg](http://www.podiumlounge.com/sg)

For further press information, please contact:

Ananya Singhania

Fulford Public Relations

Email : [asinghania@fulfordpr.com](mailto:asinghania@fulfordpr.com)

DID : +65 6324 2284

Mobile : +65 9847 5306

Ananya Singhania

Fulford PR

6324 2284

[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.