

Web Courseworks Signals Transformative Focus on Learning Technologies with Unveiling of New Brand

Web Courseworks announces launch of new brand that better represents its approach to doing business and emergent focus in learning IT.

MADISON, WI, USA, July 21, 2014 /EINPresswire.com/ -- [Web Courseworks](#), a learning technologies and consulting company, announced today that it has launched a new brand that better represents its approach to doing business and emergent focus in learning IT.

The new brand came to a head for Web Courseworks as the company prepared for the roll-out of the new version of their learning management system, [CourseStage LMS](#), and progression as an industry leader in the learning technologies and association managed services markets.

"What we've seen in our market is an increased desire from our clients for a broad-based, long-term partnership approach to doing business," said Jon Aleckson, PhD, CEO. He also stated that the future of learning technology providers is not just about being a full-service firm that can provide various solutions; it's about taking a holistic approach informed by a learning strategy to help clients achieve their growth goals.

Web Courseworks will be providing an official announcement on their new version of CourseStage LMS in the coming weeks. Elizabeth Miller, Vice President of Sales, has been a key proponent of the benefits and features of the new system. Elizabeth focuses on ensuring high customer satisfaction with our products and services and understanding our customers' visions. She can be reached for sales inquiries at info@webcourseworks.com.

The new brand can currently be seen on the company's [corporate website](#).

About Web Courseworks Ltd.



Web Courseworks is a learning technologies and consulting company. We help associations leverage technology and drive highly successful education initiatives that push them to be the leading provider of education in their field. Web Courseworks has been in the business of educational technology to improve learning since 1979 and have spent the past fifteen years focusing specifically on eLearning by providing managed services for association education, learning management systems and course development. We continue to develop and benefit from our unique position as a full-service eLearning company. To learn more about Web Courseworks products and services, please visit our website.

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