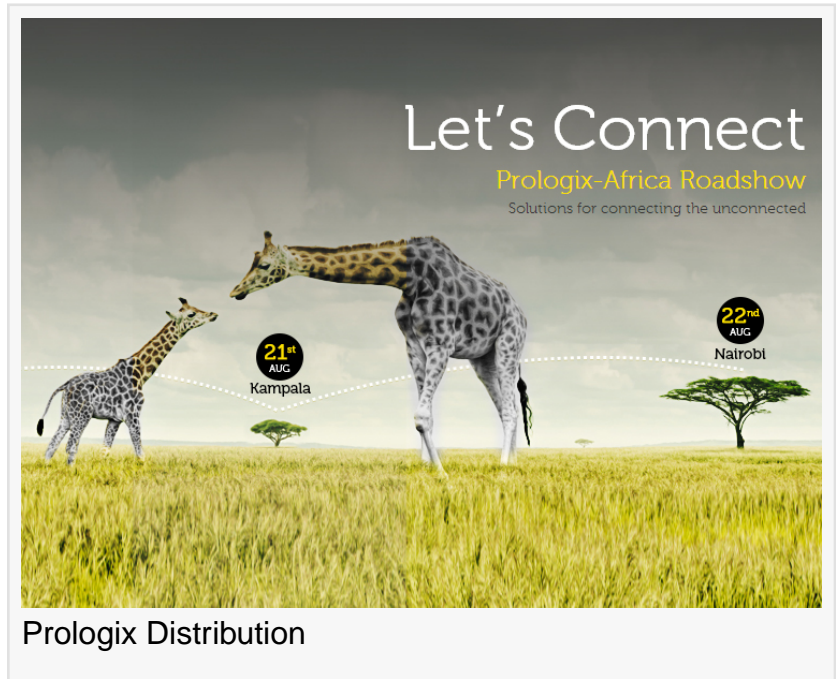


A series of Wireless Connectivity Bootcamp Seminars in East Africa

For the first time ever, a series of roadshows on Wireless Connectivity & Video Surveillance, Telecom, Test and Measurement solutions technologies.

DUBAI, UAE, UNITED ARAB EMIRATES, July 21, 2014

/EINPresswire.com/ -- DUBAI, United Arab Emirates – 21st July, 2014: Prologix Distribution, a leading VAD in the MEA region, is taking into African heartland the breakthrough technologies in the field of Wireless Connectivity, Telecom, Test & Measurement and Video Surveillance solutions through a planned series of roadshows in Tanzania, Uganda and Kenya. The Bootcamp Seminars will be held in Dar-es-Salaam, Kampala and Nairobi on August 18th, 20th and 22nd respectively.



The poster features a savanna landscape with two giraffes. Text on the poster includes: "Let's Connect", "Prologix-Africa Roadshow", "Solutions for connecting the unconnected", "21st AUG Kampala", and "22nd AUG Nairobi".

Prologix Distribution

Globally renowned brands like Cambium Networks, Trango Systems, Sangoma Technologies, Peplink, LevelOne and IDEAL Industries will participate in the roadshow. The regional heads will travel to Africa to present to the audience the latest on technological updates and demonstrate how their products and solutions will help overcome connectivity challenges across the continent.

Since the time Prologix LLC began its VAD arm in the year 2006, Africa has been a subject of keen interest to the company. Presently, the distribution firm is working with several large ISPs and Telecom giants in the continent on several projects involving long distance, point-to-point and point-to-multipoint wireless and RF & Microwave among other things. Company's local offices in Nairobi and Lagos undertake the Africa operations. The company however understands that the opportunities being looked amount to just a drop in the ocean, and a vast magnitude of prospects still remain unexplored.

Mr. Aditya Sahaya, Director – Business Development at Prologix Distribution said, “According to the International Telecommunications Union (ITU) research, in the year 2013, the total number of internet users in Africa was 16 for every 100 people; whereas the same statistics across Europe was 75 for every 100 and 61 for every 100 in the US. The internet penetration rate is only 12% of the total population in Tanzania and 13% in Uganda. Kenya scores better at 28% and is characterized by those ISPs which have transformed themselves into second-tier telcos by rolling out national and metropolitan fiber backbones and wireless broadband access networks, offering converged voice, data and video/entertainment services. However, expensive infrastructure and competitive markets are the challenges faced perennially.”

“The need of the hour in African landscape is a converged solution with all components tested and tried for compatibility, and which can provide the ISPs, Mobile Networks Operators (MNOs), Government entities like Law Enforcement and Defence, System Integrators and Value Added Resellers all the mechanisms to setup and operate a successful broadband network or mobile connectivity”, Mr. Sahaya said.

Prologix Distribution shares a long-standing partnership with its vendors around whom this show will rally: Cambium Networks – the leading provider of ePMP, PTP and PMP links for sub-6 Ghz frequencies, Trango Systems – master provider of long distance microwave backhaul solutions, Sangoma – renowned name for providing VOIP gateway & Session Border Controllers (SBC), Peplink – leading provider of balance routers user for bandwidth fusion by the ISPs, LevelOne – the German manufacturer of POE switches, routers and IP cameras, IDEAL Industries – a world leader in test equipment products and Secura – renowned brand from Poland for IP and Analog cameras.

To attend this event, click this link <http://www.prologixdistribution.com/africa/> and register your details.

About Prologix Distribution

A veteran and trusted provider of IT Systems Integration in the Middle East, Prologix LLC reinvented itself by introducing its value-added distribution arm, Prologix Distribution in 2006 in order to cater to the increasing demand in the region for niche solutions especially in the fields of RF, Microwave, Wireless and Networking and Test and Measurement. Headquartered in Dubai, the company has branches across UAE and other gulf nations as well as India and Africa.

Prologix Distribution maintains strong emphasis on technologies and solutions which are tailored to key verticals like finance & banking, government, oil & gas, healthcare, hospitality, education, aviation, and others in the region. The company regularly identifies and introduces to the market technology solutions which help meet the specific IT needs of the region. For more information, visit www.prologixdistribution.com

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