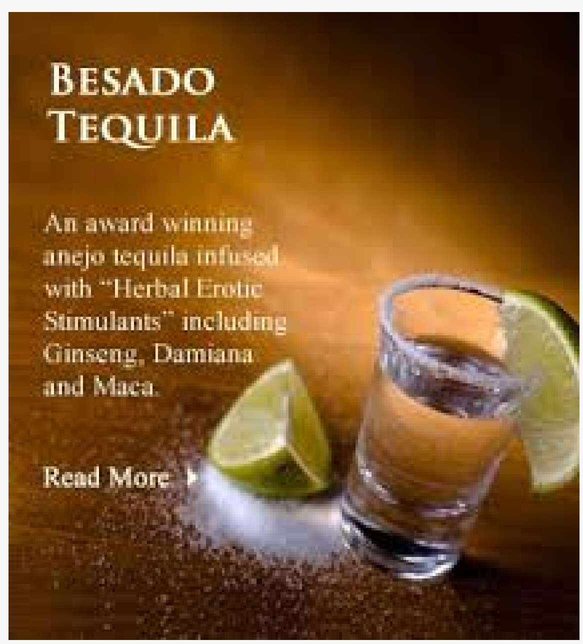
Top Shelf Brands (TEMN:OTC.PK) Holdings Announces New Corporate Website & Product Placement Marketing Plan

TEMN:OTC.PK intent on competing with big players in the industry such as Diageo plc (DEO)-NYSE, Anheuser-Busch (BUD)-NYSE,Constellation Brands Inc.(STZ)-NYSE

BOCA RATON, FL, USA, July 24, 2014 /EINPresswire.com/ -- Top Shelf Brands Holdings, Inc. (a Nevada Corporation) (OTCPK: TEMN) announced today that its Corporate website has launched and Product Placement marketing plan has began.

CEO Alonzo Pierce said this is very exciting for us. We have now strengthened our foundation and improved our marketing strategy starting with the corporate website www.drinktopshelf.com. The advanced website allows the company to be more transparent and expand its awareness from the boardroom to the On and Off Premise sector where our products are sold. The company went on to say that it is in negotiations with product placement for the herbal infused Besado Tequila in an upcoming music video by a current top ten pop chart artist. The spokesperson will also appear in our TV, Radio and Print ads that will drive traffic to our upcoming consumer web site "Tequila Nation." TSB exclaimed that the advertising and marketing budget will be used on static billboards, top rated radio stations, national magazine publications, promotions and live events. Additionally, we will kick off our on-premise promotional campaign in Florida, Texas, Georgia, Chicago and New York through an aggressive social media campaign.

About TSB : www.drinktopshelf.com



Top Shelf Brands Holdings objectives are to incubate, create, market and supply customized branded alcoholic beverages. Initially, we are offering Tequila, Liqueur and Bourbon. Being a federally licensed importer and supplier of alcoholic beverages gives us a competitive edge. Top Shelf Brands is dedicated to “Incubating and Creating Brands People Talk About”.   Finally, Top Shelf Brands is positioned to capitalize on the one trillion dollar spirits industry where the strongest growth in the industry is anticipated in premium liquor categories.

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. When used in this release, words such as "estimate," "expect," "anticipate," "projected," "planned," "forecasted" and similar expressions are intended to identify forward-looking statements, which are, by their very nature, no guarantees of Top Shelf brands Holdings, Inc.’s future operational or financial performance, and are subject to risks and uncertainties. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this release. Due to the risks and uncertainties, actual events may differ materially from current expectations. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Lou Levenstein
Seraphim Strategies
727-489-9939
email us here
