

## Skyline Exhibitor Source Adds New Account Executive in Nashville

Skyline Exhibitor Source has hired a new Account Executive with the experience needed to help clients design effective trade show displays in Nashville.

NASHVILLE, TN, USA, July 23, 2014 /EINPresswire.com/ -- <u>Skyline Exhibitor Source</u> has hired a new member to join their Nashville trade show exhibit and design team. Joel Smith recently joined the company as Account Executive where he will work with Skyline clients to develop effective trade show exhibits and marketing solutions.

Smith is a graduate of Middle Tennessee State University. He holds a Bachelor of Fine Arts degree with an emphasis on Graphic Design and Multimedia. Prior to joining Skyline Exhibitor Source, Smith worked as a freelance graphic design professional for several years and held various full-time roles in design, illustration, editing, and prepress production on products ranging from children's books to large-scale educational projects. In 2011, he had the opportunity to enter into technology sales and account management at Dell Inc. where in the Preferred Accounts Division; he was responsible for roughly 10 million dollars in revenue each year working with a multitude of high-profile businesses across the state of Florida. Smith describes his focus to be creative problem solving as well as building strong customer relationships.

"My new employer, Skyline Exhibitor Source, has given me the opportunity to combine all aspects of my background and a path to achieving new professional goals. I am truly excited to be a member of the Skyline Exhibitor Source team and look forward to what we can accomplish together," said Joel Smith.

Skyline Exhibitor Source designs and manufactures custom and semi-custom trade show displays and <u>banner stands in Nashville</u>, Tennessee. Sixteen different systems are manufactured in-house, many of which integrate seamlessly with one another. These modular designs allow the company's clients to pick and choose the pieces that work best for them in any given situation, making Skyline exhibits some of the most versatile systems available.

Skyline Exhibitor Source is part of the Skyline global network consisting of nearly 100 <u>design</u> <u>centers in North America</u> and more than 1,500 team members worldwide. The company offers exhibit rentals and sales, custom-designed graphics and service support. To learn more about Skyline Exhibitor Source visit them at <u>www.esourcetn.com</u>.

About Skyline Exhibitor Source: Skyline Exhibitor Source has been committed to designing trade show exhibits for over 25 years. Located in Nashville Tennessee, the company thrives with a results-oriented approach to problem solving for trade show displays and permanent structures. Experience, award–winning design, trade show management, and rental options are all part of the package that one will receive when working with them.

Ginger Eldridge Skyline Exhibitor Source 888.256.3318 email us here

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