

# MINI AUDIO Mi: Breaking the Sound Barrier for Better Listening

LONDON, UNITED KINGDOM, July 24, 2014 /EINPresswire.com/ -- How can something as small as a single piece of aluminum break the sound barrier? When the aluminum is the covering for the Mini Audio Mi and that barrier is created by the flawed, generic sound chips that reduce the quality in a vocal so that it turns into noise and no bass, the wall separating listeners from an enjoyable and complete musical experience is shattered. When compared to other leading products on the market—well, there is no comparison. You know what you want your music to sound like, and you know



how the speakers you've been using have failed to meet your expectations. The MINI AUDIO Mi outdoes those other speakers in volume and quality. With single-touch control, this powerful and intuitive speaker will enhance your media experiences, bringing them to a level you didn't think was possible.

The British company Miniaudio has created a speaker that's only 5cm tall and weighs less than 90 grams, but can pack 90 decibels of sound within its small space, which is loud enough to fill a large room without any distortion. Their [Kickstarter crowdfunding campaign](#) has already passed its goal with weeks to spare, showing that music lovers are looking forward to the innovative speaker that's small in size and big in sound.

That single sheet of aluminum that the device is made of has been treated with a durable, textured finish that gives the speaker its classy, sleek look while maintaining the high quality that produces its peerless sound. That flawless technology is apparent in every aspect of the device. Equipped with the most up-to-date Bluetooth technology, the speaker allows for seamless wireless connection. Because MINI AUDIO Mi is universally compatible, it works with IOS, Android, MAC, OSX, Windows, Blackberry, and others. But don't worry if you don't have a Bluetooth speaker, because MINI AUDIO has a 3.5mm audio input and comes with a cable that allows you to plug it into any device even without Bluetooth functionality. The microphone's sensitivity and design make it ideal for hands-free calling, Skype, FaceTime, and group conference calls, so whether you're using it for business meetings or long-distance family sharing, the sound won't let you down.

Not only is the listening effortless, but so is the charging. That's because Miniaudio re-engineered the speaker so that it uses a 3.5mm jack port for both music input and recharging. No more bulky power charging port that hogs up motherboard space. [The streamlined MINI AUDIO Mi](#) accomplishes more with less, and portable sound is the winner.

Great product design. Great sound. Great looks. The company's development team has put as much thought into the appearance of the speaker as they've invested in the research, so that the finished product looks as good as the sound it conveys. The speaker comes in six different colors: light silver; graphite grey; stealth black; aurum gold; azure blue; and rose pink. Not only that, but Miniaudio figured that a speaker so great to look at deserves a carrying case that matches its design, functionality and quality. Meet the Stealth Carry Case, the home that's fit for the speaker, with a magnetic lid and a hidden compartment inside for all the accessories.

Miniaudio differs from the big companies who dominate the market because the small British company's first goal is to [focus on the sound experience](#), and with that in mind, their innovative design and technology team has done the testing and research, and forged solid working relationships with the manufacturers who have been entrusted with the production of the MINI AUDIO Mi.

Bulk shipping will get underway by October 20. The crowdfunding incentives for the donors will be shipped by November 30, 2014. In the meantime, Miniaudio is busy with tooling, casting, component assembly and testing. Prepare to break the sound barrier!

#### About Miniaudio

Miniaudio ([www.miniaudio.co.uk](http://www.miniaudio.co.uk)) is a small British company with a big vision. Unlike other big companies, Serge Nikolai is the director of a team that's focusing on designing and developing the latest, most innovative technology with the aid of a handpicked, talented design and technology specialists who capitalize their use their small numbers to harness their creativity. The MINI AUDIO Mi Bluetooth speaker is a device that combines a sleek appearance, innovative product design, and quality manufacturing to deliver sound the way it was meant to be heard.

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