

Mapline Announces New Draw Pad Features for Easier Mapping

Mapline launches its newest addition to useful mapping tools - draw pad. Companies can find it beneficial to enhance data analysis in many different levels.

NAPERVILLE, IL, USA, July 24, 2014 /EINPresswire.com/ -- Mapline once again proved to be the easiest [mapping site](#) as it launches the new addition to its [mapping tools - draw pad](#). The new feature allows the users to draw lines from one map point to another and identify the distance between them, draw a circle, a square or a rectangle around a certain point, have the option to delete and save their drawings, put a map marker on an area without adding another data set for that specific area, fill colors, and many more. Mapline believes that with this new addition, will empower the users to make thorough analysis on their data. This tool will be very useful for many companies in different industries.

Who can use and where to use the Draw Pad

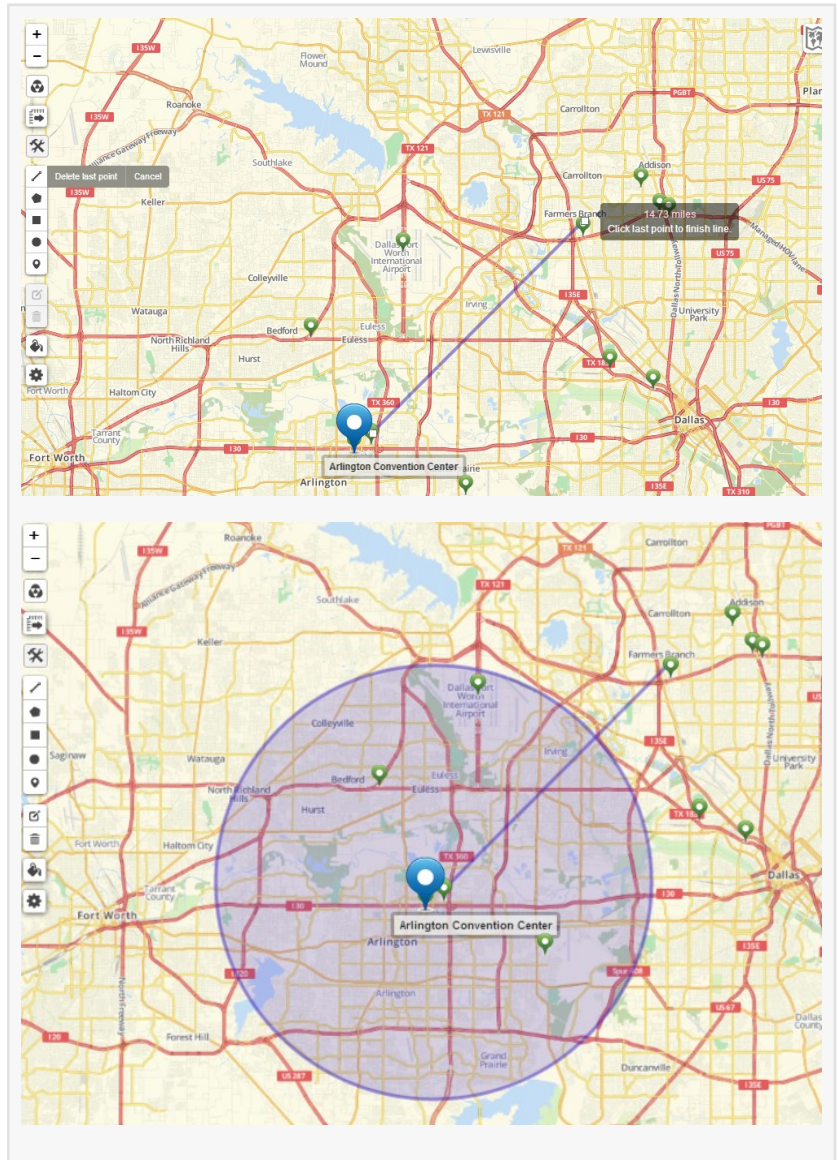
Anyone can use the new Draw Pad feature. It is easy to use and in just one click, the drawing can bring more insights to map analysis. Here are some companies that may greatly benefit from the new mapping tools:

Auto Dealers can use the radius to identify their clients' projected market area. They can also display the competitors on a map to show which ones are on the radius and may be the toughest competitor of the business.

Industries on medicine, safe patient handling, caregiving, and other related industries can use the feature for enhanced marketing analysis. They can map hospitals, clinics, private clinics and then use the draw pad to figure out factors necessary for market implementation, how they can conquer new market, and others.

Sales companies find this feature beneficial in so many ways including:

Draw specific outlines around addresses locations to better define the territories.



They can also map each sales manager and draw circles representing each territory resulting to better sales management.

Sales teams can also identify the scope of distribution of their products.

To pinpoint where to target next.

Community-centered organizations can use it to connect people who live within certain proximity areas. This is especially helpful if the data contains hundred contacts and want to connect people who live in the same geographical area (within a mile of each other). The draw pad helps to show us how close they are to each other.

Hotels, B&B, Inns and other Institutions can use draw pad to show specific mile radius around managed hotels. It would enable managers to see which of the franchised locations fall within specific mile radius of managed properties

Pet Care can plot their customers' address locations on a map then draw circles at different mile radius range (e.g., 1 mile, 2 miles, and 5 miles from the stores). This will enable them to see how far people are traveling to get to them.

Consulting Firms can divide the maps into specific territories supported by its own consultant.

Equipment companies will now be able to draw territories for their sales representatives. This feature will be a lot easier to use than just mapping different territories by zip codes.

As the leading mapping site, Mapline aims to deliver easy mapping tools to make data analysis faster and insights can be identified in half the time. To know more about the draw pad and how it can be beneficial, visit <http://mapline.com>.

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