

H1 2014 Insurance News and Research Study

Insurance Research Digest scours the latest business research from across the industry to bring you the most important findings:

HYDERABAD, ANDHRA PRADESH, INDIA, July 25, 2014 /EINPresswire.com/ -- <u>Insurance</u> Research Digest scours the <u>latest business research</u> from across the industry to bring you the most important findings:

- Financial Services Companies' Operatives Believe They Are Not Doing A Good Job For Customers
- Personal Financial Management Tools Set To Grow, But Financial Institutions Find Them Hard
 To Monetise
- Major Talent Shortfall For Insurance Agents
- Investment In Actuarial IT Set To Grow Rapidly
- US Insurance Advisors Have Grown to Love Social Media
- Wechat Becoming A Vital Tool To Communicate With Chinese Financial Services Customers
- Cuban Insurance Market Looking More Worth Risks

About Insurance Research Digest

Insurance Research Digestis a round-up of all the most important research in the insurance industry each quarter, gathered from over 50 sources including associations, market intelligence companies, investment banks, consultants and industry participants.

Updated quarterly, the digest has three advantages:

- · Quickly update yourself on the latest research findings, gathered and organised for you
- Get our Expert Analysts' perspectives on the latest results
- Link through to the original research to review or purchase

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