

The Golden Rule Marble™ makes a comeback after 50 years

Old tradition finds new meaning: The Golden Rule Marble™ makes a comeback after 50 years

AKRON, OHIO, UNITED STATES, July 25, 2014 /EINPresswire.com/ -- The [Golden Rule Marble™](#) is back. Originated nearly a century ago by Jesse Shwayder, co-founder and president of the Samsonite Corporation, the treasured keepsakes went out of production about 50 years ago. The new Golden Rule Marble, from [Vallmar & Co. LLC](#) of Stow, Ohio, is larger and even more beautiful than the original, with a new heft and luminescence but the same inspirational message it first carried.

The Story of the Golden Rule Marble

When Shwayder was president of Samsonite from 1910 to 1960, he gave all company employees and plant visitors a special marble encircled by a bronze band on which was written the Golden Rule. The marble was to serve as a reminder to live and work according to the universal philosophy, “Do unto others as you would have them do unto you.” Even two generations later, when he would visit the family’s factories, Shwayder would still see employees proudly carrying their keepsake Golden Rule Marbles. By the 1970s, the marbles had gone out of production, and many became precious collectibles.

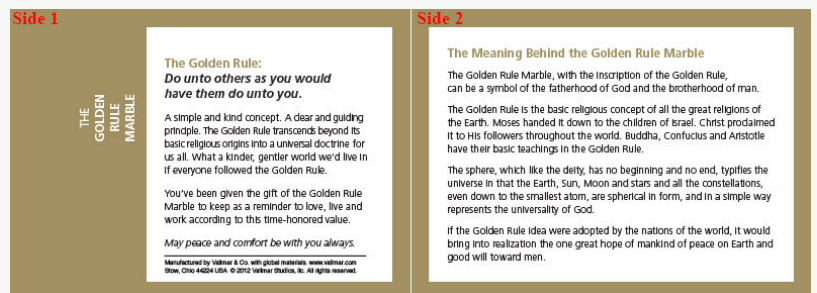
Nearly 50 years later, Vallmar & Co. was asked by an Akron, Ohio-based company to make 2,000 of the marbles to give as a corporate gift in honor of their 50th anniversary. Vallmar engineered a new version of the marble from a custom-blended cat’s eye acrylic polymer, centered by a stainless steel core. The 1-inch diameter marble, weighing over one ounce, is encircled by a hand-finished brass band inscribed with the Golden Rule.



The Golden Rule Marble - gift set with acrylic box and pamphlet enclosure



Available in Five Other Tiger Eye Acrylic Colors!



The Golden Rule Marble - pamphlet enclosure

The Golden Rule Marble is a 1-inch diameter marble, weighing over one ounce, is encircled by a hand-finished brass band inscribed with the Golden Rule.

message for special orders.

A simple and beautiful idea—to give a tangible reminder of the Golden Rule—has been reborn in this updated version of the Golden Rule Marble. It is truly “[a gift to live by.](#)”

#

About Vallmar & Co.

The professional team at Vallmar & Co. has nearly 30 years of experience bringing hundreds of products to market. For more information about Vallmar, please contact our Office/Engineering: 4319 Lorwood Drive #101, PO Box 1393, Stow, OH 44224 USA. Web: www.vallmar.com. Toll-Free: 800-986-0795 | Office: +1-330-686-0020 M/F 9:00 to 5:00 EST | Customer Service: +1-330-686-2472 | Fax: +1-330-686-0922.

vall iliev
Vallmar & Co
+1-330-338-3226
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.

