

Crown Baus Capital (CBCA: OTC.QB) Focuses On Growing Business Incubation Industry

Crown Baus Capital, formerly Cannabis Capital Corp., emphasis on global acquisition, business incubation, diversifying its widening portfolio into key areas.

BOCA RATON, FL, USA, July 28, 2014 /EINPresswire.com/ -- Crown Baus Capital, formerly called Cannabis Capital Corp., has bolstered its emphasis on global acquisition and business incubation, diversifying its already widening portfolio into some key areas. The Company recently received FINRA approval for the name change, while its symbol remains as CBCA.

Spurred by its acquisition of subsidiary WebCongress, Inc, CBCA finds itself in an ideal position to leverage its assets toward the business incubation and acceleration market, which recent studies reveal to be one of the biggest leaders in job production.

Business incubators have been a quiet, but proven, source of job creation for a number of years. Firms that graduate from incubation programs carry a high rate of success, exhibiting longer periods of sustained growth than standard start-up companies. A recent study even showed that incubators can provide a community with up to twenty times the number of jobs as infrastructure projects such as roads, industrial parks, and commercial buildings. Time and again, incubators (also sometimes referred to as "accelerators") demonstrate that the highest possible level of success comes from guiding small, early-stage companies with the kind of knowledge, experience, and sound business practices of the skilled leadership base found and incubators



Aiming to further its role in business incubation, CBCA not only went forth with its re-branding, but also decided to appoint several key new VP leadership roles. Drue Young will act as VP of Business

Development, injecting Crown Baus with years of experience as creative director for a number of Fortune 500 companies. His presence guarantees a boost to the development time of CBCA's in-house proprietary projects and products, overseeing its nurturing of small, fledgling companies within the financial sector, or ensuring its cutting-edge drug and supplement products find their way to retailers in the near future.

Ouali Benmeziane, already recognized as an industry innovator thanks to his creation of WebCongress, steps into the role of Technology VP. WebCongress facilitates tech incubation through its international series of digital marketing events and high-profile conferences highlighting workshops and presentations featuring some of the industry's leading voices, with tech juggernauts like Facebook (FB: NASDAQ) , Twitter(TWTR:NYSE), Youtube, Microsoft, Google(GOOG:NASDAQ) and Spotify regularly represented at the events.

In addition to itself possessing a variety of resources for the acceleration of early stage businesses, WebCongress joined Crown Baus as the principle asset in its high-tech incubation portfolio, flourishing after Crown Baus took the fledgling conference-based company under its wing. This year, WebCongress has accomplished several new milestones, including embarking on a multi-city international tour designed to educate its members on a variety of cutting-edge digital marketing techniques and business management strategies.

With several new leadership roles filled and an agenda that aims to capitalize on the in-demand market of business incubation, the newly-branded Crown Baus Capital (CBCA) presents investors with a unique opportunity to buy in on an industry tailor-made for growth and expansion.

More about : CBCA <http://www.crownbaus.com/>

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