

FanXT Invites 5 Brands to Run Their Own Fantasy Premier League For Free

FanXT is offering free use of their DIY fantasy football platform for unlimited users worth more than USD10,000 for the entire English Premier League (EPL)....

LONDON, UK, July 28, 2014
/EINPresswire.com/ -- FanXT Ltd, a fantasy sport company is opening its doors to brands and companies that wish to engage with football fans to use their revolutionary DIY (do it yourself) Fantasy Premier League Commissioner [platform](#)



to run fantasy football games for the Premier League for free throughout the season.

With over 3 million people over 200 countries playing Fantasy Premier League each season, this is indeed a rare opportunity for marketers to tap on this highly lucrative sport segment.

This offer is limited to only 5 companies and each of the lucky company will get a fully customised fantasy football website that is worth more than USD10,000 per season. They are able to design the look and feel of their game with their own colour theme, logo, advertisement banners and even run the game using their own domain name. Injury report and player transfer news are also available and fantasy points are automatically updated during Premier League matches together with livescores, fixtures, results and standings. In short, a highly customisable and "fire-and-forget" platform, so that brands could focus their effort in engaging with their fantasy league users.

Statistics from Alexa shows that fantasy football websites are 3 times more engaging (more pageviews per user and time on site) than popular sites like Yahoo, CNN or ESPN while Entrepreneur.com reported that the average fantasy sport player is mainly male, between the ages of 18 and 49 and boasts above average income and education levels - in other words, a marketer's dream.

In the past, many premium brands had utilised fantasy football in their marketing campaign. Some notable brands are McDonald's, Guinness, Sky Sports, EA Sports, Nokia, MSN and more.

Interested brands could test drive this exceptional fantasy sport platform by accessing the demo account at <http://fantasy.epl.fanxt.com>.

About FanXT (<http://www.fanxt.com>)

FanXT aims to provide fantasy sport games for sport leagues across the world. They are currently the official fantasy football provider for Finland Veikkausliiga football league, Hong Kong Premier League,

India I-League, Philippines United Football League (UFL) and Singapore S.League.

Melvin Wong
FanXT Ltd
+60392224989
email us here

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