

Quit Smoking in Style with VQase

MIAMI, FLORIDA, UNITED STATES, July 29, 2014 /EINPresswire.com/ -- There is a new Indiegogo crowdfunding campaign that e-cigarette users are going to find very interesting. Inventors Steven Stanimirovic and Jonathan Romero have figured out a way for e-cigarette users to protect and keep track of their ecigarettes. They have designed a cell phone case that will house and charge an e-cigarette. The way it works is that the case includes a lithium polymer battery, and a magnetic storage shaft designed to hold the e-cigarette. The



case can be charged using any standard micro-usb cable. Better yet, the magnetic holder helps prevent the e-cigarette from slipping out and getting lost, and from breaking in a pocket or purse. This is very good news for anyone who is using an e-cigarette <u>as a way to stop smoking</u>.

But the good news doesn't stop there. The VQase, as it has been named, is stylish, slim and will easily fit in a pocket or purse right along with your cell phone. Since the e-cigarette is charged using the battery within the case, users will never be caught with an uncharged e-cigarette again. To recharge the lithium polymer battery inside the case, simply plug it in using a standard micro-usb charger. The e-cigarette can be pulled out of the holder or can be used while it is still plugged into the case. Either way, it can keep the user on their chosen plan without any muss or fuss about finding a way to charge the e-cigarette. Each cigarette has two cylinders, one for liquids and one for herbs. Quitting smoking has never been so convenient or so stylish.

Convenient, stylish, and practical are all good words when it comes to inventions. However, there is another word that has to be considered : expensive. It takes a lot of money to get an idea off the drawing board, past the prototype and into the hands of consumers. That is why the inventors of the VQase have turned to Indiegogo flexible crowdfunding for the next step in the process. Flexible crowdfunding means that any money contributed will go to the project, even if the crowdfunding campaign doesn't reach the full projected amount. Stanimirovic and Romero plan to use the money first for further testing of the product, further engineering, manufacturing and finally shipping out reward packages and products to customers.

There are a number of good prizes available for contributors :

- \$1.00 -- A hearty thank you, and registration for the electronic newsletter about the product.
- \$5.00 -- A personal thank you letter from the inventors.
- \$25.00 T-Shirt, thank you video from the staff, and a personal thank you letter from the inventors.
- \$50.00 Early Bird Special purchase price for VQase. Limit 500.
- \$60.00 Next step up, Early Bird Special. Limit 500.
- \$70.00 Another Early Bird Special, limit 500.

• \$75.00 – Last Early Bird Special, limit 500.

• \$99.00 – Super Early Bird Special, get 2 VQases, for less than the price of one at full retail price. Limit 500.

- \$120.00 Still two for the price of one at full retail ; limit 500.
- \$140.00 Two for \$70 each. Still a saving compared to full retail ; limit 500.

• \$150.00 – Two for \$75.00 each. Buyers save \$54.99 off planned full purchase price. No limit on this level.

- \$200.00 Three VQases, for people who don't like to share.
- \$350.00 Get a family pack of five VQases.
- \$500.00 Dealer's special. Ten VQases, suitable for resale.

If more than the basic amount is collected, the additional funds will be used to expand the line of \underline{VQases} to added colors and designs that will accommodate android cell phones.

The main goal for developing this product is to give people who are trying to quit smoking better options. Anyone who has ever tried to quit or who has a family member that has tried to quit, knows that this is not an easy or simple process. The VQase offers a convenient way to develop better habits. It even looks kind of cool – sort of like an old Clint Eastwood movie. Estimated delivery for the Early Bird Specials is December 2014, just about the right time to make a special gift. The rest of the products are estimated to be ready in January 2015.

About:

VQase (<u>www.vqase.com</u>) is a new way to store and charge an e-cigarettes, to prevent them from getting lost or broken and to always have them on hand. Inventors Steven Stanimirovic and Jonathan Romero have developed the VQase to be the ultimate vapeing experience. The accompanying e-cigarettes are slim and light. The case – cell phone and all – can easily slip into a pocket or purse. If their Indiegogo crowdfunding is a success, they estimate their first production run in December of 2014 or January 2015.

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