



# Mapline - Providing Answers to the Challenges of Fleet Managers

*Fleet managers can now better manage their fleet as they use practical mapping tools from Mapline that will help them organize fleet.*

NAPERVILLE, IL, USA, July 30, 2014 /EINPresswire.com/ -- In 2013, there were over 4 million [fleet management](#) companies actively running in the US. Most of them are large enterprises that own thousands of vehicles, cover vast areas, and are responsible for hundreds, maybe even thousands of drivers across states. Thus, they face a huge range of challenges day in and day out. Until they discovered an [easy mapping site](#) that provides timely and useful [mapping tools](#) to find solutions from different challenges. As a location analytic mapping software, Mapline offers the best tools for large fleets to help them get the information when they need it.

Here are some of the most common challenges that fleet managers face and how Mapline finds solutions for them:

## Challenge #1: Too much Information

Location data can be very confusing to handle especially for a large fleet. For example, if a company owns a fleet of 50,000 vehicles, that would be spending a lot of time sorting out drivers, locations, schedules, addresses, customers, and others.

Solution:

Mapline provides easy functions to help fleet managers save time sorting out their data - filter option. The map filters allow the users to show or hide the locations on the map according to distinct characteristics. By filtering specific information the map will only show the data that matters for a particular analysis. This will allow no room for information overload.

## Challenge #2: Finding specific fleet information quickly

For large corporation fleet management, all information should function right on spot. Systems that do not produce result can deeply affect the operation and may result to reduced productivity. What if the fleet information is not seen at the most needed time?

Solution:

The easy mapping site offers search feature. Users can enter the specific address location or the name of the location and in seconds, the needed fleet information is shown on the map exactly when needed.

## Challenge #3: Making sure all fleet assets are fully utilized

The bigger the company, the more fleet assets are needed to be managed and utilized. This increases the chance of some assets that may not be too functional or not being used to their full

potential. This brings significant loss of investment and cost to the management.

Solution:

The draw pad feature helps fleet managers to understand the operation and better manage the fleet. The feature empowers the users to make thorough analysis on their data by drawing circles or rectangles, draw lines from one point to another, draw additional markers, and many more.

Challenge #4: Fixing small problems fast

When large enterprise experience small problems, most of the time these problems go unnoticed. However, unnoticed problems are often the root of large problems. The small problems are only discovered after a major issue mushrooms that seriously affect the entire operation. This brings devastating losses due to revenue leaks.

Solution:

Large fleet management can be as detailed as it is need to be with Mapline. The coverage overlay mapping tool helps fix small problems fast. How? Users can type in the radius they prefer, enter the required distance in miles or kilometers, and in just a few seconds, the map reveals the desired unit radius with the data set on the map at the center of where the circle appears. Using the mapping advantage of coverage overlay maps help fleet managers to point out assets that truly matters.

Mapline is equipped with advanced mapping technology to allow fleet managers the ability to go from having a wide-angle view of their entire fleet to drilling down to a specific vehicle anywhere in the operation. It maximizes valuable time when maps are created to provide clean and organized view of the fleet. Enterprise fleets run better when partnered with Mapline.

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