



ACG Research Announces New Staff Addition to Video Division

Telecom expert and pioneer in broadband telecommunications joins ACG Research

GILBERT, ARIZONA, USA, July 30, 2014 /EINPresswire.com/ -- [ACG Research](#) announces the staff addition of Greg Whelan, a respected consultant in the telecom and Internet industries. ACG



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Greg Whelan

Research, analyst and consulting firm, provides market shares and forecasts in the service provider equipment space, business modeling and TCO/ROI consulting services, service creation, strategic messaging and go-to-market strategies in managed all aspects of the networking industry.

Greg Whelan will extend ACG Research's strong presence in the service provider space by bringing an extensive multidisciplinary background in marketing, management consulting, and engineering in the service provider [video](#) and

advanced technology segments.

Mr. Whelan will be responsible for ACG's Service Provider Video division, delivering consulting and analysis for end-to-end video infrastructure, video software services and emerging business models. His professional experience includes providing services to leading companies such as Cisco Systems, where he lead award winning global marketing campaigns in telecommunications service provider markets; Analog Devices where he created and lead the company's entrance into the broadband telecommunications market. He's also spearheaded marketing and products for a number of early stage venture-backed start-ups in the Boston area, three of which were acquired by larger tech companies.

Greg is a pioneer in the broadband telecommunications area and drove the first global DSL standards. He was also a co-founder and vice president of the Broadband Forum.

"Video traffic domination of public networks continues to have major effects of all aspects the service providers' network and business. Service providers of all types struggle to meet the challenge," says Greg Whelan. "I'm looking forward to working with the ACG team to help make them and their vendor ecosystem successful."

"We are very excited that Greg Whelan is joining our current team of subject matter experts," says Ray Mota, PhD. "His extensive industry experience, balanced between technology and business, will be of value to our customer base. Greg will be a welcome addition to a team that is focused on cutting edge services to service providers. His expertise will support ACG's goal of helping providers and vendors determine their economic value."

For more [information](#) about ACG's video services, contact Greg at gwhelan@acgresearch.net.

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