



Fishing Social Network Unveils Latest Platform - Fishidy 3.0

The new Fishidy 3.0 delivers an all around improved user experience with faster loading maps, more control, and tools to help anglers find fish even faster.

MADISON, WA, USA, July 30, 2014 /EINPresswire.com/ -- Fresh off the news of its [recent funding success](#), Fishidy continues to turn heads and today is announcing the launch of its newest platform - [Fishidy 3.0](#). The update showcases one of the best all-around features of Fishidy, the waterway pages, which will be faster-loading, easier to use, and chalked full of new features to help anglers find fish even more quickly, all available on mobile browsers.

The newly designed waterway pages put users in full control of the content they want to view on even faster loading maps now armed with additional base layer toggles. Users will find relevant fishing activity commentary, images and videos right alongside the map view as they're scrolling to research their next fishing location. Marked catch and spot identifiers on the map have been enhanced to showcase larger photos, clearer record-keeping notes, and weather/water conditions that jump off the page.

Also new in Fishidy 3.0 is the waterway discovery map, a valuable tool to help users focus their searches based on geographic regions of the U.S. Keeping all of their personal fishing data organized, the new "My Fishidy" menu give users instant access to the waterways they follow, their catches, spots, buddies, groups and businesses from anywhere on the Fishidy website. Finally, Fishidy is now 100% mobile friendly. Everything seen on Fishidy from a desktop or laptop computer is now easily accessible via mobile devices or tablets.

"Our team has been incredibly disciplined over the last several months to act quickly on customer feedback and deliver this latest version of Fishidy," says Fishidy CEO, Brian Jensen. "Fishidy 3.0 closes a lot of gaps and provides an experience that is unmatched by any other platform. We're excited to see our members' reaction and eager to continue working on projects that will make Fishidy an even more valuable resource for anglers!"

About Fishidy

Based in Madison, WI, Fishidy is an online platform where successful anglers connect for local fishing information through advanced fishing maps, real-time reports, and location-based technology. For more details visit <http://www.fishidy.com> or contact Brian Jensen at

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