

## OFweek Integrates its B2B Services

Targeting High-Tech Industrial Markets

SHENZHEN, GUANGDONG, CHINA, August 1, 2014 /EINPresswire.com/ -- There comes a strong competitor for the global trade B2B platforms. Recently, China high-tech industrial web portal OFweek has integrated its B2B services, transferred all its CPbay (China Products Bay) B2B resources to OFweek B2B



platform en.ofweek.com, including its members, products and inquiries. This action aims to take advantage of the millions of user resources from both OFweek and CPbay, and target global hightech industrial markets. At the meantime, CPbay will focus on product search engine services.



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**OFweek** 

After reconstruction, products in OFweek B2B platform will cover these fields: LED & Lighting, Automation, Consumer Electronics, Optoelectronics & Displays, Electrical & Power Generation, Instruments & Meters, Computer Products, Manufacturing & Processing Machinery, Industrial Equipments, Electronic Components, Auto Parts & Accessories, Tools & Hardware, Laser, Medical & Health Equipments, Energy & Metallurgy, Mineral, Security & Protection and Telecom Products. All buyers can register for free and send inquiries to suppliers. There are more than one million high-tech products to choose from.

This reconstruction integrates the advantageous resources of

the two platforms, and it will absolutely be a good news for the high-tech industrial purchasers and suppliers. According to statistics, one month after this reconstruction, inquiries of en.ofweek.com have increased more than 300% and registered members increased rapidly.

## About OFweek B2B Platform

OFweek B2B Platform (en.ofweek.com) is a global high-tech industrial B2B platform, as well as an OFweek subordinate third-party e-commerce platform, who is committed to providing one-stop trade information service, diversified value-added service, promotion service as well as many other services for purchasers, suppliers and manufacturers of high-tech products. It owns hundreds of thousands of members across more than 190 countries and regions.

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