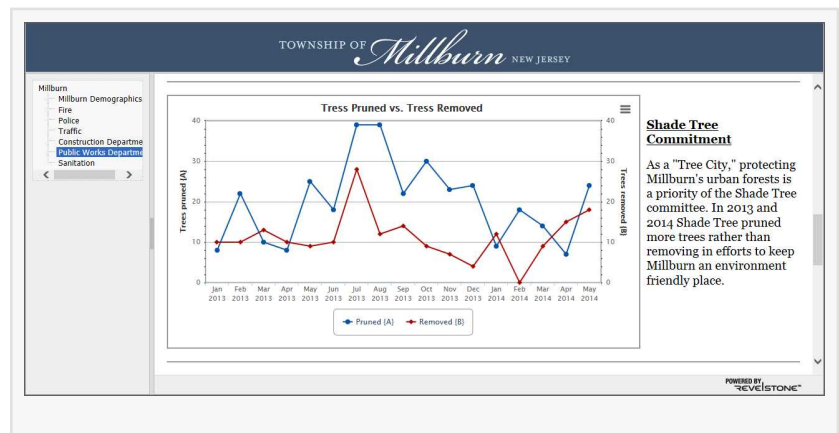


MILLBURN, NJ, LAUNCHES PUBLIC DASHBOARD, ALLOWING CITIZENS TO VIEW PERFORMANCE METRICS OF MUNICIPAL DEPARTMENTS

- Township of Millburn, NJ, turned to Revelstone's Public Performance Dashboard Solution as a Way to be More Transparent and Open About Service Performance

PARSIPPANY, NJ, USA, August 5, 2014 /EINPresswire.com/ -- [Revelstone](#), a provider of performance analytics solutions, announced that [Millburn, New Jersey](#), has launched its [Public Performance Dashboard](#) to provide more

transparent and open data to its citizens. View the dashboard here: <http://bit.ly/1omo88n>



“The new public dashboard allows Millburn citizens to view key performance metrics about municipal services including Police, Fire, Construction and Public Works,” said Alex McDonald, Assistant Business Manager, Township of Millburn. “Most citizens don’t know what is being done by the various township departments. They know their trash gets picked up, but now they can see all the other things that are being done with their tax dollars. It’s our way to help educate and be more transparent to our citizens.”

Millburn’s performance dashboard provides a window into the operations of municipal services and delivers easily read trend charts of key performance data. For example, citizens can view trend charts of the number of fire calls, fire inspections and education outreach events that may be keeping fire calls low. In Public Works, citizens can understand the change in tree canopy by viewing the number of trees planted versus those removed or the relationship of the tons of recycling collected verses tons of garbage collected. This information can help citizens be more informed and make their own evaluations on how their taxpayer dollars are being spent.

“The Township of Millburn is one more example of local government and its leaders being open and transparent with their data,” said Mark Nelson, COO and co-founder of Revelstone. “Citizens know what they pay in taxes, but —unfortunately—have limited insight into what is done with their tax dollars. More and more cities like Millburn are seeing the value of sharing this data with its citizens.”

About Revelstone

Revelstone provides the only web-based platform that combines the power of performance analytics, benchmarking, and reporting to citizens in one solution. Revelstone helps local governments make data-driven decisions based on facts, not politics or the status quo. Revelstone drives new insights,

operational efficiencies, better communication, and improved outcomes for citizens. Learn more at <http://www.revelstonelabs.com> or calling 201.649.1716. Follow Revelstone on Twitter: @Revelstone.

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