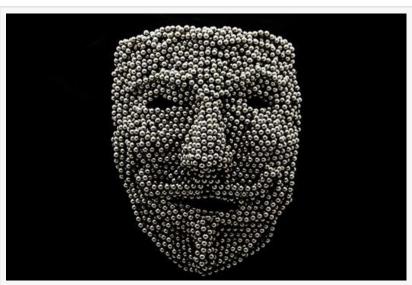


Zen Will Fight Until The End.

Zen Magnets is now the last surviving magnet sphere company still selling, standing, and fighting in the United States.

DENVER, CO, August 5, 2014
/EINPresswire.com/ -- Zen Magnets is now the last surviving magnet sphere company still standing, selling, and fighting in the United States. A summarized public statement is below, the full version is here:
http://zenmagnets.com/we-will-fight-until-the-end/

Buckyballs settled their lawsuit months ago.



A Guy Fawkes mask made of Zen Magnets.

(http://motherboard.vice.com/read/recalling-buckyballs) And news of Magnicube's settlement comes today. (http://www.cpsc.gov/en/Newsroom/News-Releases/2014/Star-Networks-USA-Recalls-Magnicubes/) They're both out of the fight.

"

We vow to continue this legal, awareness, and lobbying battle, until our very last drop of cash-flow blood.

Shihan Qu

We're at a critical crossroads between two options.

Behind Door #1: Shutdown & Stop-sales.

This makes the most sense from a business perspective. We exit the business as soon as possible with as much as possible, at the recommendation of nearly every lawyer and consultant we've talked to. We comply. We recall. The unique "Warnings don't work" argument goes unchallenged in court. Nobody else stands in the way of the magnet ban rule-

making. The CPSC sets the precedent of dodging the most public objection the agency has ever received for any single action item. The CPSC wins it's gamble.

Behind Door #2: All-In for the Conscience.

Fight. Because how others treat you is their Karma, but how you react is your Karma. Because the beauty and wonder that magnets generate is worth a rescue effort. Magnet spheres work exactly as they are supposed to, and nearly everybody (over 99.99%) is able to use them safely. Statistical polls show consumers would rather see a ban of tobacco, than an all-ages nation-wide non-consensual market removal of magnet sets used for art and education. We can sleep without regret, knowing that as the last company standing, Zen Magnets fought for what was right: democracy, reason, liberty, and beautiful shiny magnets.

Nothing rational lies in between these two options, as costs and cortisol levels only go up from here on.

* * *

Take this as official notice that Zen Magnets LLC is going All-in, and taking "Door #2" as described. We will not settle for any sort of stop-sale of magnets that are perfectly safe when not misused. The hearing is set for December, and we will see that this influential case goes to trial.

We vow to continue this legal, awareness, and lobbying battle, until our very last drop of cash-flow blood. We will combat the CPSC's magnet prohibition until triumph, or until a glorious death of insolvency on the legal battlefield. At the very least, we'll have one more holiday season of availability.

Magnets must be respected, but need not be feared.

Read the <u>full public statement here</u>.

Shihan Qu Zen Magnets 3033511936 email us here

This press release can be viewed online at: http://www.einpresswire.com

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