

# Merger & Acquisition Deal Activity News Service @MergerNews Launches On Twitter

*@MergerNews is a new Twitter Feed that distributes M & A deal activity news & deal ideas focussing on the Australian & South East Asian Markets*

SYDNEY , AUSTRALIA, August 5, 2014 /EINPresswire.com/ -- With the global resurgence in M&A activity, a new free Twitter feed has launched delivering timely corporate dealmaking information & potential dealmaking opportunities to M & A Professionals, Market Participants & Corporate Executives.

[@MergerNews](#) is a new Twitter feed that focuses on corporate developments in the Australian & South East Asian markets.



Founded by [Lincoln Crowne & Company](#) M & A investment banker [Nicholas Assef](#), @MergerNews aims at providing 20 to 30 Tweets per day, based on the volume of market activity.

Since its launch on July 23, @MergerNews has delivered over 260 individual Tweets, covering diverse markets including Australia, Singapore, Hong Kong, Malaysia, New Zealand & Thailand.

"There is so much corporate news flow on a daily basis it is easy to be swamped by information overload and not be able to keep up," Nicholas Assef commented. "Whilst there are a number of expensive subscription based M & A services, @MergerNews delivers a simplified stream of market activity & potential deal ideas that allows the reader to come up to speed on the latest updates in a matter of minutes," Nicholas Assef continued.

As a free Twitter service, @MergerNews is not designed to provide lengthy comment or opinion, but rather to deliver a flow of specific M & A centric content in a convenient form. Being across deal activity is critically important in a fast paced business world where Company Directors & Clients expect the busy M & A Professional to be both well informed and to bring forward ideas.

The content for @MergerNews is primarily sourced from daily releases on Australasian Stock

Exchanges. That feed is complimented by referenced news story Retweets which should be of interest to the M & A Professional. The initial focus of @MergerNews is simply to present high quality information & referenced news reports conveniently.

"Twitter is the perfect platform for @MergerNews, allowing short Tweets to be distributed as and when announcements occur, allowing Followers a single point of reference to review the latest developments," Nicholas Assef concluded.

Press release courtesy of Online PR Media: <http://bit.ly/1s8FsVT>

Public Relations  
Merger News Pty Limited  
+61292622121  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/217131694>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.