

# CTM Expands Tourism Network with Acquisition of Southeast Distribution Network

FAYETTEVILLE , GEORGIA, UNITED STATES, August 6, 2014

/EINPresswire.com/ -- [CTM Media Group](#) today announced the expansion of their tourism distribution network with the purchase of more than 1,000 visitor information displays from Brochure Displays Inc, a division of Florida Folder Service.



CTM Media Group is one of North America's largest distributors of tourism information.

The acquisition expands CTM's network in the Southeast region to include popular tourism destinations including Atlanta, Macon, Charlotte, Spartanburg, Greenville, Chattanooga, Nashville, Lake City and many more.

"We are excited about the purchase," states Peter Magaro, President, CTM Media Group. "CTM views the southeast tourism market as a key driver in our future growth and expansion of our business. Adding these robust distribution networks to our existing digital distribution will enable our customers to reach their target audience more effectively and efficiently."

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*Peter Magaro*

CTM provides targeted in-market distribution through both literature displays and their award winning digital touch screen called [Ettractions ExploreBoard](#). Their digital tourism network

currently targets the Atlanta visitors market and encompasses over 40 different ExploreBoard digital networks in the United States and Canada. CTM also provides additional visitor information services through their digital platform Ettractions, Inc.

"CTM welcomes our new tourism clients into the fold and we look forward to promoting all the great fun things to do see and experience," adds Carrie Fisher, Regional Director of Sales & Marketing CTM Media Group.

To learn more about CTM Media Group, call 800.888.2974 or visit [www.ctmmediagroup.com](http://www.ctmmediagroup.com)

## About CTM Media Group

CTM Media Group is one of North America's largest distributors of tourism information. With over 30 years experience and offices throughout the Eastern half of the USA and Canada, CTM services thousands of customers and maintains over 11,000 partner location display stands.

CTM's comprehensive network includes brochure information displays, content-rich visitor maps, offer-driven promotions and digital distribution on web, mobile and award-winning Ettractions ExploreBoard touch screen displays. CTM offers clients an in-market distribution network that proactively reaches visitors in major visitor markets at high traffic visitor locations including hotels,

attractions, restaurants, interstate routes, convention centers, transportation centers and sport shops.

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This press release can be viewed online at: <http://www.einpresswire.com>

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