

# Attendees Can Meet With Skyline At IncentiveWorks To Discuss Banner Stands and Trade Show Strategy

*Skyline will exhibit at IncentiveWorks 2014 in Toronto. They'll present their new table top display as well as offer tips on maximizing trade show exhibit ROI.*



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/EINPresswire.com/ -- [Skyline Exhibits](#) will be exhibiting at IncentiveWorks 2014 in Toronto on August 19 and 20.

Skyline Exhibits, trade show exhibit and design firm, will be doing demonstrations of the brand new Skyline® WindScape® exhibit system, the world's first air powered exhibit system. They will also be presenting the table top display version of the WindScape system, which inflates in 45 seconds. Attendees have the opportunity to set up a 15 minute appointment with the Skyline team to discuss trade show strategy and receive insightful tips from their team of experts.

The event will be held at the Metro Toronto Convention Centre, North Building, 255 Front Street West, Toronto, Ontario. The event is free for qualified buyers. [Click here to register](#) or for more information visit: <http://www.skyline.ca/skyline-at-incentiveworks-2014>.

"This is an industry event, for mostly B2B companies. Businesses from all over the world are going to be coming to Canada for this event," said [Nicholas Morel](#), Exhibits Consultant at Skyline Montreal (<http://www.skyline.ca/>).

IncentiveWorks is the largest trade show for the meetings, incentive travel, and special events industry in Canada. Industry professionals such as meeting and incentive travel planners, convention and trade show managers, and sales, PR, human resources, and marketing managers, come to this two day event from all over world in order to network and learn from experts through breakout sessions, workshops, and "knowledge pods".

IncentiveWorks offers attendees the chance to book a 15-minute appointment with exhibitors throughout the show. Skyline will be available at booth #1236 to offer attendees strategic insight and exhibit design ideas, such as how to use banner stands and other displays to maximize trade show ROI.

Attendees will also be able to see the brand new WindScape exhibit system in action at Skyline's

booth. They will be doing demonstrations of the product throughout the show. This WindScape exhibit system has already won several prizes, including the Buyer's Choice Award at EXHIBITOR2014. It is available in 46 standard shapes.

"WindScape is the fastest and lightest trade show display on the market. It is our most innovative product to date. No other display can be set up so easily and quickly. It has the potential to revolutionize the trade show industry because of its convenience, speed, versatility, and quality. You truly have to see it to believe it," said Morel.

To learn more about products and services offered by Skyline please visit [www.skyline.ca](http://www.skyline.ca).

About Skyline Exhibits: Skyline Exhibits has 8 locations in Canada that are a vital part of the worldwide Skyline network of over 1,500 team members capable of providing exhibitors with expert trade show service and support. Not only do we offer a variety of innovative, top-of-the-line trade show products, but we also specialize in event marketing and exhibit management. Contact us today to find out how we can help your company maximize its trade show efforts.

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