

## Bay Area Realtor George Saghafian Says Santa Clara County Home Prices Rose 15% In Past Year

Santa Clara County home prices have risen 15% from June 2013 to June 2014 according to San Jose Realtor George Saghafian.

SAN JOSE, CALIF., USA, August 7, 2014 / EINPresswire.com/ -- According to San Jose REALTOR® George Saghafian of Intero Real Estate Services, Santa Clara County home prices have risen approximately 15% in the past year.

In data recorded and published by the Santa Clara County Association of Realtors, single-family home prices in Santa Clara County from June 2013 to June 2014 rose about 15%, helping sellers considerably. LuxuryBayAreaRealEstate.com
Santa Clara County Home Values
Rise 15% Year On Year

Saghafian, who helps sellers <u>list luxury homes</u> in many parts of the Bay Area, especially San Jose, Cupertino, Sunnyvale, Los Gatos, and Saratoga, says that the data is good news for sellers.

"Many homeowners simply don't realize how good an opportunity the current market is providing them," Saghafian says.

Unlike previous periods in the Bay Area real estate market, when real estate was all over the news, he says that right now, real estate isn't blanketing the news coverage. As a result, he says many homeowners don't know how much equity they're sitting on.

"One of the first steps any home owner should take if they are interested in selling their home is to get a professional home valuation. <u>Bay Area home values</u> have risen substantially in recent years, and that may provide a good chance for growing families to move up to a larger home, or for empty nesters to find a luxury home that fits their changing lifestyle," he says.

With interest rates on the move, but currently under 4% for many popular loan programs, Saghafian says the local <u>luxury home market</u> is healthy.

"Having Silicon Valley's best tech businesses nearby helps property values immensely, and I would say are a major factor in the stability of the Bay Area housing market. In fact, Google and Apple employees have been some of our best real estate clients over the years," he says.

## About George Saghafian

As a REALTOR® and former marketing executive, George Saghafian utilizes an inventive marketing strategy that employs powerful technology, networking and old-fashioned hard work. Understanding the importance of the Internet in his strategy, George is able to place the listing of your home to dozens of local, national and international websites increasing the exposure of your home to potential buyers around the world.

Saghafian creates opportunities for all of his clients every day while adhering to a strict code of conduct. His values of compassion, professionalism and honesty guide every activity throughout his day. His mantra is "People don't care how much you know, until they know how much you care."

Saghafian serves the Bay Area's real estate market, with a special emphasis on Cupertino real estate, Saratoga real estate and Los Gatos real estate near Apple headquarters; Los Altos, Mountain View and Palo Alto real estate near Google headquarters, and Los Gatos real estate on the south side of Silicon Valley's tech corridor.

George Saghafian, REALTOR®
Luxury Bay Area Real Estate
Intero Real Estate Services
5580 Almaden Expressway
San Jose, CA 95118
408-425-1928
BRE#01432785
http://luxurybayarearealestate.com
info@luxurybayarearealestate.com

## On The Web:

http://www.facebook.com/theluxurybayarearealestate http://plus.google.com/+GeorgeSaghafianREALTOR http://www.scribd.com/bayarearealestate

Press release courtesy of Online PR Media: <a href="http://bit.ly/1sCenZQ">http://bit.ly/1sCenZQ</a>

George Saghafian, Realtor

Luxury Bay Area Real Estate - Intero Real Estate Services 408-425-1928 email us here

This press release can be viewed online at: https://www.einpresswire.com/article/217510689 EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.