

# Emmanuel Jal Set To Release New Album "The Key"

*Co-Starring With Reese Witherspoon In A Warner Brothers' Film "The Good Lie"*

NEW YORK CITY, NY, USA, August 6, 2014 /EINPresswire.com/ -- New York, NY (August 6, 2014)– Rapper, humanitarian, activist and actor [Emmanuel Jal](#)'s fifth studio album "The Key" will be released on September 9, 2014 on Gatwitch / Universal. The new 13 track album includes collaborations with Grammy award winning artists Nile Rodgers (who produced the lead single "My Power") and Nelly Furtado (who appears on the duet "Scars" and "Party"). Additionally Jal will be co-starring with Reese Witherspoon in the Warner Brothers motion picture, "[THE GOOD LIE](#)" which tells the story about the journey of four young Sudanese refugees (based on The Lost Boys of Sudan) who win a lottery for relocation to the United States. The film will make its debut at the Toronto International Film Festival in September before being released in select theaters across North America on Friday, October 3, 2014.



Jal was vaulted into global pop culture

prominence after presenting his profound life story in both a book and documentary of the same name (War Child) which outlined his gripping journey, going from being a child soldier conscripted into a bloody civil war, into later becoming a noted humanitarian and chart-topping rapper.

"The Key" is Jal's most ambitious and sonically adventurous music project to date. Recorded in Kenya, Uganda, London, New York, Connecticut and Toronto, and co-executive produced by the notable engineer Demacio "Demo" Castellon (Jay Z, Rihanna), "The Key" seamlessly blends traditional African music with contemporary urban, hip hop and global pop music rhythms, while incorporating EDM, reggae/dub, soul and Afro beat elements. Two songs from Emmanuel's album ("Scars" and "We Fall") will also feature on the Warner Brothers' soundtrack from 'The Good Lie'.

Other prominent collaborators on “The Key” include Darryl “DMC” McDaniels (Run DMC), the widely popular African Children’s Choir, Hit Room’s Anthony Marshall (Craig David), Roachie, Silvastone and Chris Adwar, and a number of burgeoning talents who reside in Jal’s new home base of Toronto, Jeff Gunn, Tanika Charles and Ian Koiter.

“The Key” is not only an album, but it’s an act of cooperation between two prominent social change advocates who have a shared interest in highlighting and supporting children’s rights issues. At its core is a joint partnership between the album’s co-executive producer and noted entrepreneur Paul Lindley (Ella’s Kitchen) and Jal, who met by chance in South Africa, and who both not only wanted to



shine a light on children’s rights throughout the album, but also outside of the recording booth through their offshoot social enterprise The Key Is E which aims to raise funds to benefit African entrepreneurs with a youth focus. The ultimate goal? To land on music charts and into children’s hearts.

@emmanueljal

[www.emmanueljal.com](http://www.emmanueljal.com)

[www.gatwitch.com](http://www.gatwitch.com)

[www.thekeyise.com](http://www.thekeyise.com)

The Good Lie Movie Trailer

<http://trailers.apple.com/trailers/wb/thegoodlie/>

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