

Chicago SEO company, Design And Promote, Welcomes New SEO Strategist, John Bruehler

Design & Promote has hired a new SEO Strategist that will play an integral part to the company's growth. Design & Promote offers SEO services in Chicago.

CHICAGO, IL, UNITED STATES, August 11, 2014 /EINPresswire.com/ -- [Design & Promote](#), a [Chicago SEO company](#), is pleased to announce that [John Bruehler](#) has recently joined the team as SEO Strategist at its office based in Naperville, IL. John has already been familiar with web design and search engine optimization in the Chicago area and has proven to be a prime asset to the team.



John's responsibilities at the Chicago SEO company will include analyzing SEO results, focusing on online content creation and placement, and analyzing client websites for SEO needs. He will also work and collaborate with the company's SEO Director.

He joins the Design & Promote team after working full-time as a Microbiology Laboratory Technician in North Aurora, IL for a year and a half. In 2012, he graduated from University of Illinois at Urbana-Champaign with a Bachelor of Science in Integrative Biology. John's passion for SEO and web development grew during his time at college. John applied to the Chicago SEO company looking to invest and grow in a company as a web professional. He has chosen to bring his skillset to Design & Promote with experience as a self-taught Web Developer.

"When I was in college I was creating websites and optimizing them for SEO to learn how to make money with Internet Marketing. After I started receiving small checks in the mail, I realized that I should be doing this as a career," said John Bruehler, SEO Strategist at Design & Promote.

Design & Promote expands its scope of services to create stronger internet marketing strategies through SEO and content marketing. John's skillset and assets are a great match for the Chicago SEO company's growth in providing upgraded SEO services that will adhere to the aggressive search algorithm changes.

“When done right, SEO is pretty powerful. I’ve noticed that if you can pick the right keywords for a niche and get a lot of traffic, you’re doing something right. You get a lot from SEO that you can’t get from regular advertising mediums. For example, you need a lot more capital for pay-per-click that you do for SEO.”

“We are excited to have John on our team. He brings a really strong skillset for what we are looking for in someone to fulfill this position. He has SEO experience and has learned a lot on his own determination and interest,” said Bruce Jones, CEO at Design & Promote.

Design & Promote is staffed with a team of web professionals that offer a wide array of services from web design, social media campaign management, event marketing and search engine optimization.

To learn more about Design & Promote click here: <http://www.designandpromote.com>

About Design & Promote

Design & Promote is a Chicago SEO and web design firm based in Naperville, IL. The company provides web design, social media marketing, and search engine optimization to corporations and small businesses. Design & Promote is also a proud winner of the 2014 Naperville Small Business Award and 2014 honoree of the Daily Herald’s Annual Small Business of the Year Award.

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