

Business Development Veteran, Oliver Wilke Joins Syndacast

Syndacast welcomes business development veteran, Oliver Wilke to the company as head of Syndacast's Head of Business Development.

BANGKOK, THAILAND, August 13, 2014

/EINPresswire.com/ -- [Syndacast](#), a leading Digital Marketing Company in Asia, extends a warm welcome to Oliver Wilke on board the team as Head of Business Development APAC.

Oliver is a multilingual international sales expert, specializing in digital marketing and technology, who has over 10 years of experience. Prior to joining Syndacast, Oliver handled large IT and sales projects in Switzerland and Germany for some of the biggest e-commerce players in the Fashion, Finance, Automotive and Travel industries. Skilled in international key account management and online media, as Head of Business Development at Syndacast, Oliver will be in charge of the company's business development strategy, client correspondence and managing the company's new team of sales managers.

[Wolfgang Jaegel](#), the company's Founder and CEO welcomes Oliver, "I wish to extend my warm welcome to Oliver and look forwards to integrating our expanding teams." While Chief Marketing Officer, Doy Moreau explains that Oliver is joining as part of the company's expansion this year:

"Digital marketing in Asia is on the rise and it's no secret that businesses are allocating more spending to cover digital media. With the increasing service demand we have been receiving this 2014, Syndacast is expanding and looking forward to setting up a new Business Development team to complement our Client Services team and liaise with new clients in new industries. With his strong background in online media, sales and client support, I wish to welcome Oliver on board as Head of Business Development and have high confidence in this new team."

Press release courtesy of Online PR Media: <http://bit.ly/VjWIP6>

Doy Moreau



Oliver Wilke and Doy Moreau from Syndacast

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